

COMMUNICATION

MUSA DUDHIA & CO STAFF INCENTIVE PROGRAMME

COMPANY
COLOUR CODE

BRAND
ADHERENCE

QUALITY
ADHERENCE

MUSA DUDHIA
& CO
VALUES

ADHERENCE TO BE MEASURED BY THE FOLLOWING ACTIONS:

- a. Meaningful participation in meetings.
- b. Availability for assignments.
- c. Internal and external communications eg, email, memos and telephone etiquette.
- d. Timely submissions of reports, work.
- e. Interaction with co-workers.

ADHERENCE TO BE MEASURED BY:

- a. Presence of brand colour code on work station.
- b. Dress combination of brand colour code.
- c. Educating clients on brand colours.

ADHERENCE TO BE MEASURED BY:

- a. Team player
- b. Client focused
- c. Clear interpretation of Company values in work ethic.
- d. General attitude towards work.

ADHERENCE TO BE MEASURED BY:

- a. Professional conduct.
- b. Timeliness on work and task completion.
- c. Doing it right the first time.
- d. Client commendations and feedback
- e. After sales service