

# Ku-Atenga.

CAPABILITY BOOK



### INTRODUCTION

AFTER ALMOST SEVEN YEARS OF OPERATION KU-ATENGA MEDIA HAS STEADILY BUILT A REPUTATION OF SKILLED AND EFFICIENT EXECUTION WITH A DIAGNOSTIC ABILITY TO PROVIDE COMMUNICATIONS SOLUTIONS IN A WAY THAT IS TAILORED TO THE ORGANISATIONAL BLUEPRINT OF OUR VARIED CLIENTS.

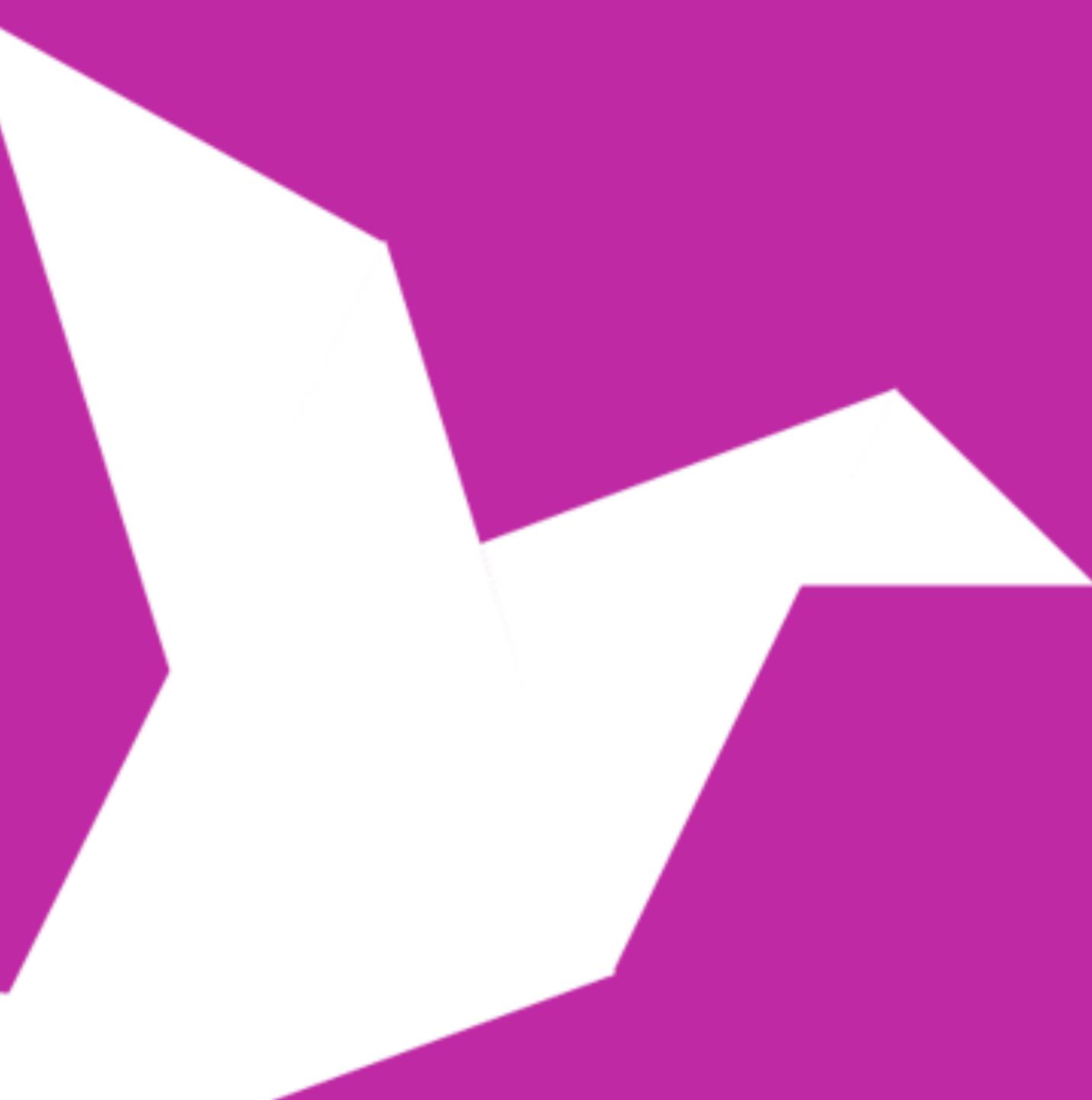
THE UNIQUE APPROACH LIES IN UNDERSTANDING THE DNA OF A CLIENT AND CARRYING OUT A DEEP ANALYSIS OF NEEDS FOR AN AFRICAN LANDSCAPE, THEN DESIGNING COMMUNICATIONS TOOLS THAT CAN ACHIEVE THE DESIRED RESULTS.

THIS APPROACH HAS BEEN IMPLEMENTED TO CREATE COMMUNICATIONS PRODUCTS IN AFRICAN TERRITORIES FOR CLIENTS WITH AN INTERNATIONAL BASE AND CLIENTS WITH VERY SPECIFIC LOCAL FOCUS.

THE METHODOLOGY HAS WORKED WELL WHEN DEVELOPING CONCEPTS WITH TERRITORIAL NUANCES AND COMMUNICATION GAPS. WE HAVE WORKED WITH AFRICAN GOVERNMENTS ALL THE WAY UP TO COMPLEX DEVELOPMENT ORGANISATIONS THAT REQUIRE COMMUNICATIONS PRODUCTS THAT FIT ACROSS A GLOBAL LANDSCAPE WITH OFTEN VARIED TARGET GROUPS.



BRAND MANAGEMENT & ACTIVATIONS



EUROPEAN UNION: 2017 - 2019

# VISIBILITY AND COMMUNICATIONS

CONTRACT FOR THE EU DELEGATION OFFICE IN ZAMBIA. ACTIVITIES HAVE INCLUDED LAUNCH OF NATIONAL AUTHORISING OFFICE (GRZ) AND EU LAUNCH OF FINANCE PROJECTS FOR AGRICULTURE, SERVICE PROVISION, ENTREPRENEURSHIP AND THE ENVIRONMENT.





### BRITISH COUNCIL/ZAP: 2016 - 2018

### DESIGNED AND CURATED THE

ZAMBIA WOMEN PARLIAMENTARY CAUCUS (ZPWC) AND ZAMBIAN NATIONAL WOMEN'S LOBBY GROUP #STANDUPTOBULLYING CALL TO ACTION AGAINST THE CYBER BULLYING OF WOMEN IN LEADERSHIP AND POLITICS.







Promoting collective action to drive increased accountability



### HILTON GARDEN INN HOTEL: 2017 - 2018

## **RE-OPENING AND BRAND MANAGEMENT**

**OF THE FIRST HILTON HOTEL IN** ZAMBIA. DEVELOPING THE LOCAL BRAND, MANAGING **GLOBAL-LOCAL BRAND STORY, DESIGNING AND HOSTING** HIGH-LEVEL LAUNCH EVENT, **DEVELOPING CONTENT AND BRAND VISIBILITY FOR THE** HOTEL.







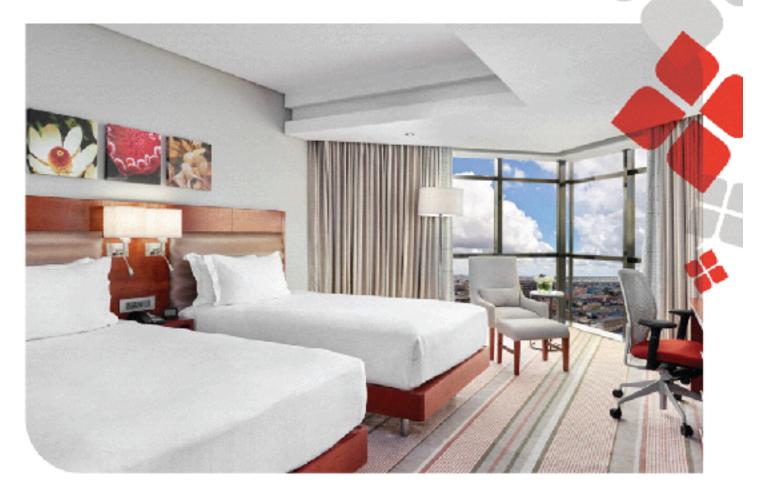
Hilton Garden Inn Lusaka is Now Open!

5 38





# Barden Inn



#### Weekend Stay Package

USD221.00 per room per night Special offer code: HOILWEN Bookable via email: LUNCC\_RM@hilton.com

TGCs Offer wolld for stoys before the 31st August 2018 Friday & Saturday sights only Prices inclusive of taxes



### AMATHEON-AGRI INTERNATIONAL: 2015 - 2018

### MANAGING HIGH LEVEL DELEGATE VISITS AND EVENTS.

THIS INCLUDES PRESIDENTIAL VISITS, GLOBAL OFFICE CEO CORPORATE ENGAGEMENT, CONTENT AND BRAND MANAGEMENT.





PIZZA HUT PRE-LAUNCH PARTY: NOVEMBER 2014

# CONCEPT DEVELOPMENT, MEDIA COMMUNICATIONS, EVENT MANAGEMENT CONSULTANCY

FOR THE PIZZA HUT ZAMBIA BRAND WHEN IT CAME INTO THE COUNTRY. THIS INVOLVED DEVISING THE OVERALL CONCEPT AND MARKETING APPROACH. THE PRELAUNCH PARTY WAS A TEASER LEAD UP EVENT TO THE GRAND LAUNCH OF THE BRAND. INVITED PEOPLE TO THE EVENT WERE ZAMBIAN CELEBRITIES, SOCIALITES, BLOGGERS AND THE PRESS. THIS ACTIVITY WAS SUCCESSFUL IN BUILDING HYPE AROUND THE LAST FEW DAYS BEFORE THE BRAND'S GRAND LAUNCH.

















# ART OF A WOMAN CONFERENCE: 2016-2017

THE ART OF WOMAN CONFERENCE HOSTED BY SOUTH

AFRICAN COMPANY NDALO MEDIA. NDALO MEDIA IS THE

COMPANY THAT PUBLISHES THE DESTINY MAGAZINES

AND SAWUBONA, THE SOUTH AFRICAN IN-FLIGHT MAGAZINE ON SOUTH AFRICAN AIRWAYS. KHANYI DHLOMO, CEO OF NDALO MEDIA WAS THE KEYNOTE SPEAKER AT THE EVENT. MS. NDALO LED A PANEL OF PROMINENT ZAMBIAN WOMEN ENTREPRENEURS IN A DISCUSSION ON THE "ART OF WOMAN" IN THE ZAMBIAN

BUSINESS ENVIRONMENT. THE WOMEN INCLUDED MULENGA KAPWEPWE, MUKWANDI CHIBESAKUNDA, MONICA MUSONDA, FORMER FIRST LADY MAUREEN MWANAWASA, LULU HAANGALA ETC. #ARTOFWOMAN TRENDED ON SOCIAL MEDIA FOR A FEW DAYS AS QUESTIONS AND COMMENTS KEPT MAKING THE ROUNDS

BOTH IN ZAMBIA AND SOUTH AFRICA.

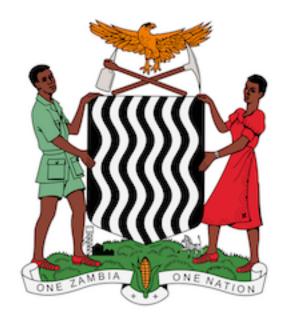








### MINISTRY OF EDUCATION: 2017



#### **RESPONSIBLE FOR OPERATIONALISING SECTOR-WIDE** COMMUNICATIONS **STRATEGY** ALONG WITH **DEVELOPING INDIVIDUAL MINISTRY DIRECTORATE COMMUNICATIONS STRATEGIES**, **PROVIDING TRAINING AND**



### AECOM/NIRAS: 2018



**DEVELOPING DRAFT VISIBILITY AND** COMMUNICATIONS **STRATEGY** FOR THE DEPT OF **ENERGY UNDER THE MINISTRY OF ENERGY WITH A FOCUS ON FIVE** MAIN STAKEHOLDERS: ZESCO, **RURAL ELECTRIFICATION** 

MUSA DUDHIA & CO: 2018

#### ADVOCATES & NOTARIES

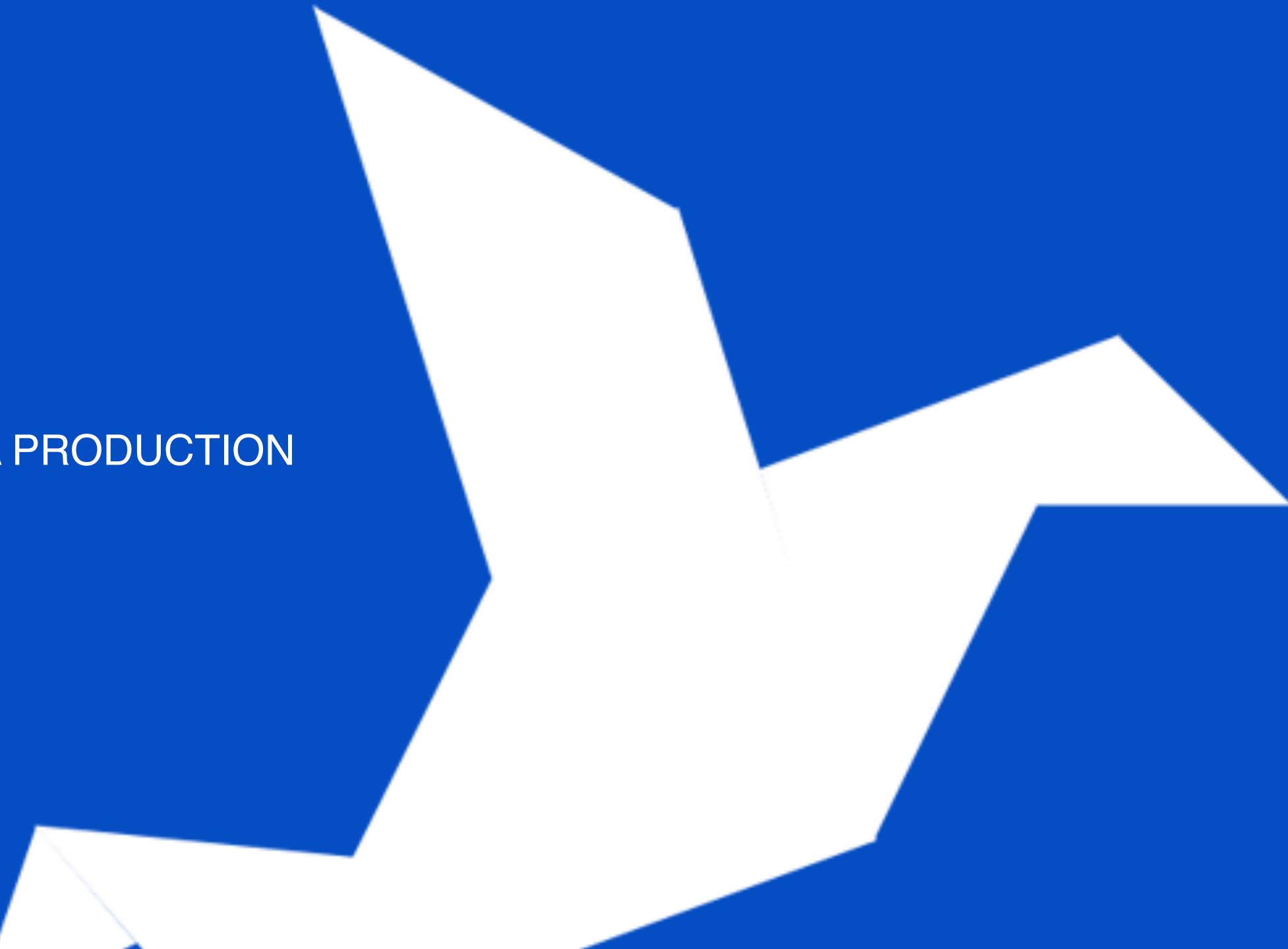
# **MUSA DUDHIA & CO.**

## **DEVELOPING FINANCE AND PITCH DOCUMENT** FOR HIGH LEVEL **INTERNATIONAL CLIENTS**

FOR INVESTMENT IN THE **ENVIRONMENT AND CONSERVATION SECTOR IN** ZAMBIA.



# MEDIA PRODUCTION



#### **EUROPEAN UNION DELEGATION** AUDIO PODCAST: 2017

GENERATING SPECIFIC AUDIO MATERIAL FOR EUD PROJECT PARTNER WORK IN DEVELOPMENT SECTORS FOR DISTRIBUTION **ON EUD PUBLIC AND SOCIAL MEDIA** PLATFORMS.

I STAND FOR PEACE PODCAST **KU-ATENGA MEDIA PODCASTS. AN INITIATIVE** TO CONTRIBUTE TO THE DISCUSSION ON NATIONAL DEVELOPMENT IN THE COUNTRY.

HTTPS://SOUNDCLOUD.COM/USER-524704598/ I-STAND-FOR-PEACE-PODCAST-EPISODE-ONE







### AGRIPROFOCUS **'INVESTMENTS IN POULTRY': JANUARY 2016**

THE OVERALL OBJECTIVE **OF THE ASSIGNMENT WAS** TO DEVELOP A SHORT **VIDEO** SHOWCASING **VARIOUS OPPORTUNITIES** IN THE HORTICULTURE **SECTOR IN ZAMBIA. THE ASSIGNMENT INCLUDED RESEARCH AND** 

SCHEDULING MEETINGS WITH VARIOUS **STAKEHOLDERS AROUND** THE COUNTRY.



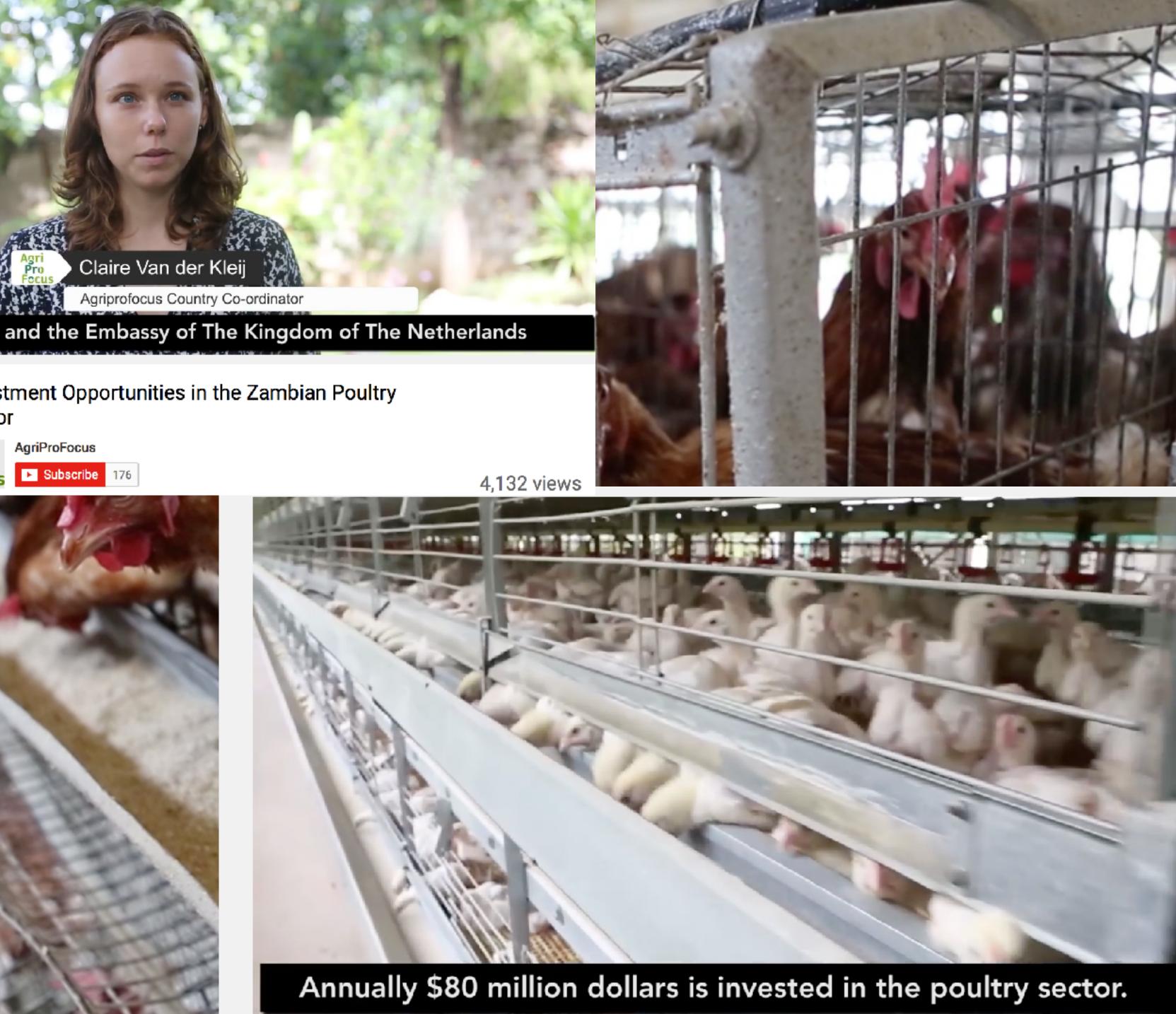


Investment Opportunities in the Zambian Poultry Sector



AgriProFocus Focus Subscribe 176





### SNV ENERGY FOR AGRICULTURE **'ZAMDIGESTOR BIOGAS'**: MAY 2016

THE OVERALL OBJECTIVE OF THE ASSIGNMENT IS TO PRODUCE A **SHORT DOCUMENTARY FILM AND ONE RADIO JINGLE** BASED ON THE **ENERGY FOR AGRICULTURE PROJECT IMPLEMENTED BY SNV THE NETHERLANDS DEVELOPMENTS ORGANIZATION IN ZAMBIA WITH A SPECIAL FOCUS ON; THE IMPORTANCE OF BIO-DIGESTER TECHNOLOGY IN ZAMBIA** (INTRODUCTION TO DEVELOPING THE **BIOGAS SECTOR IN ZAMBIA)**, THE USE OF **BIOGAS AND BIO-SLURRY, THE CONSTRUCTION AND MAINTENANCE OF** THE BIO-DIGESTER, MAINTENANCE AND **OPERATION OF A BIO DIGESTER.** 



Ku-Atenga.

in the beginning we used firewood, and we would travel far to other peoples





Felix ter Heegde Regional Biogas Adviser for ES Afric

Energy for Agriculture - SNV Netherlands Development Organisation



### CIVIL SOCIETY ENVIRONMENT FUN 'GROWING GREEN': NOVEMBER 2013

**DEVELOPMENT OF THE CIVIL** SOCIETY ENVIRONMENTAL **FUND (CSEF) VISUAL AND TEXT REPORT IN THE FORM** OF THE DOCUMENTARY **AND PUBLICATION. THE ORGANISATION'S GOAL WAS TO DETAIL AND DOCUMENT** WORK THEY HAD DONE IN MITIGATING HARMFUL **EFFECTS ON THE ENVIRONMENT THROUGH INDUSTRIAL ACTIVITY**, **CLIMATE CHANGE AND POOR MANAGEMENT OF NATURAL RESOURCES**.





HELEN PATRICIA MWANONGO Livingstone Widows Association

Contraction of the second second

Rachel McRobb CEO South Luangwa Conservation Society



BRAND DEVELOPMENT

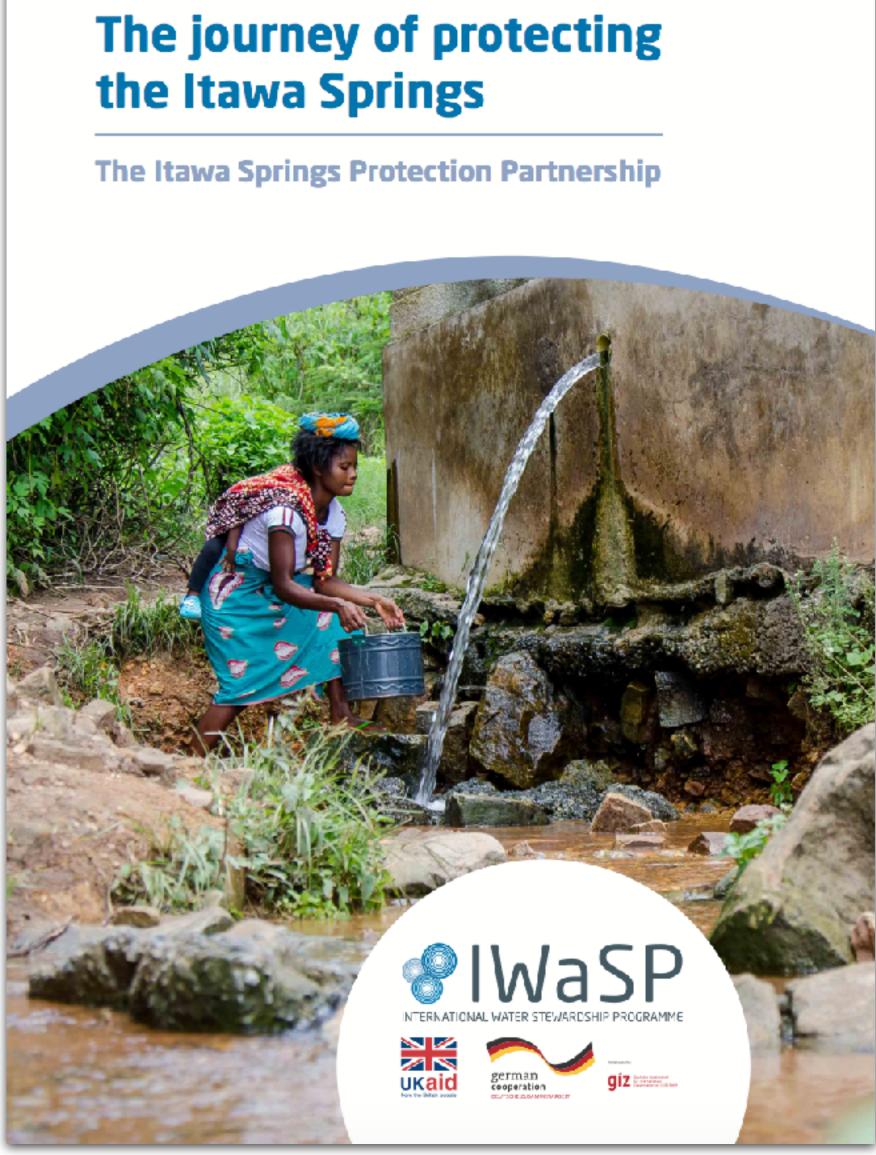


GERMAN DEVELOPMENT COOPERATION (GIZ), **ITAWA SPRINGS WATER PROTECTION PROJECT, 2019** 

# **DATA COLLECTION**, **COLLATION AND DESIGN**

**OF VISIBILITY AND PROJECT COMPLETION MEDIA PRODUCTS** FOR THE ITAWA SPRINGS WATER **PROTECTION PROJECT HEADED BY THE GERMAN DEVELOPMENT COOPERATION (GIZ).** 







#### Lovemore Tembo Environmental Planner Ndola City Council

Lovemore has been involved with the ISPP since 2011 when the Natural Resources office at the Ndola City Council was called in by the Department of Water Affairs, who had established that the Springs were contaminated and required concerted efforts to restore. The proposed approach was a novel partnership between several stakeholders that parties to come up with mechanisms included the Government, private sector (Zambian Breweries), the community of Mapalo and others coming together to find the best solution for the Springs.

Lovemore explained how the capacity building from approach can be used to solve a the ISPP went a long way in helping him acquire skills in eco-system rehabilitation and made him feel. confident enough to run such a project on his own in the future. He appreciated the multi-stakeholder approach as it helped to efficiently manage the process

"Every project has bottlenecks, and with this project, you don't just move In with buildozers, level guilles, plant trees, and tell the local community to move out because it's a protected area. Instead, you work with other that can help share the load, and effectively manage the project. This project galvanised all the stakeholders owards a common cause. It is an example of how a multi-stakeholder serious problem"

Lovemore was impressed by what had been achieved by the project and noted that the hands on approach and training, helped him acquire skills that would be helpful to him both in his professional and personal life.



#### **BRITISH COUNCIL, ZAP SUCCESS STORIES: 2016 TO CURRENT**

ON THE ZAMBIA ACCOUNTABILITY PROGRAMME (ZAP) FOR BRITISH COUNCIL WE HAVE BEEN **DOCUMENTING SUCCESS STORIES** IN THEIR AREAS OF OPERATION THAT INCLUDE WOMEN'S PARTICIPATION IN ELECTIONS, EDUCATION FOR GIRLS, STRENGTHENING VOTER EDUCATION ETC. WE HAVE BEEN TRAVELING AROUND THE COUNTRY COLLECTING AND DOCUMENTING THE STORIES THAT WILL BE SHARED ON VARIOUS PLATFORMS. ONE OF THE STORIES INCLUDE BUUMBA MALAMBO THE YOUNGEST WOMAN AT THE AGE OF 24, WHO WAS ELECTED AS A COUNCILOR IN KAFUE DISTRICT.



**Towards equality:** increasing the participation of women candidates in political elections





Key Messages  Equal representation of men and women in leadership positions is key to comprehensive and representative national development.



The enhancement of women's participation in political governance needs the support of all stakeholders.

Women's lobby came a critical point when I was almost breaking down and the campaign had gotten hard. They came through for me and set me back on track mentally. They provided mentorship and helped me through. I then went on to win the election with a magnificent margin. They did something big for me

Buumba Malambo, Magoba Ward Councillor

### UN ZAMBIA: TONSE APP DEVELOPMENT: 2018

THE UNITED NATIONS' AIM WAS TO DEVELOP AN APP THAT PROMOTED THE SDGS. THEY WANTED AN APP THAT WOULD PROMOTE COMMUNITY ACTION TO TACKLE SOCIAL CHALLENGES. THE AGENCY COORDINATED

# MARKET RESEARCH VIA

FOCUS GROUPS TO BASE APP CONCEPT AND ITS MARKETING STRATEGY ON VALID DATA.

THEREAFTER THE TONSE APP WAS BORN, AN APP THAT AIMS TO SIMPLIFY COMMUNITY ACTION! THE PP IS AVAILABLE ON THE

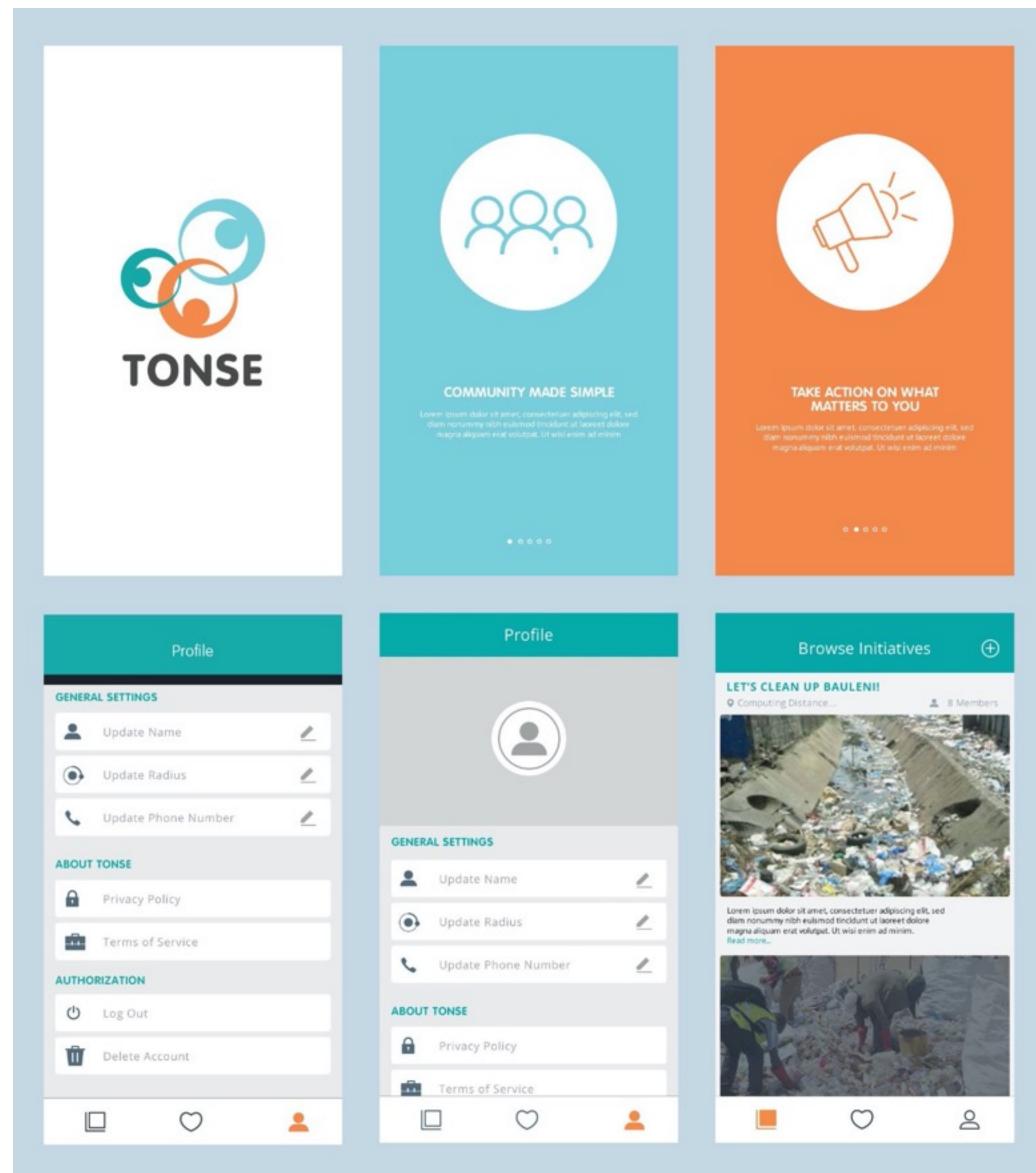


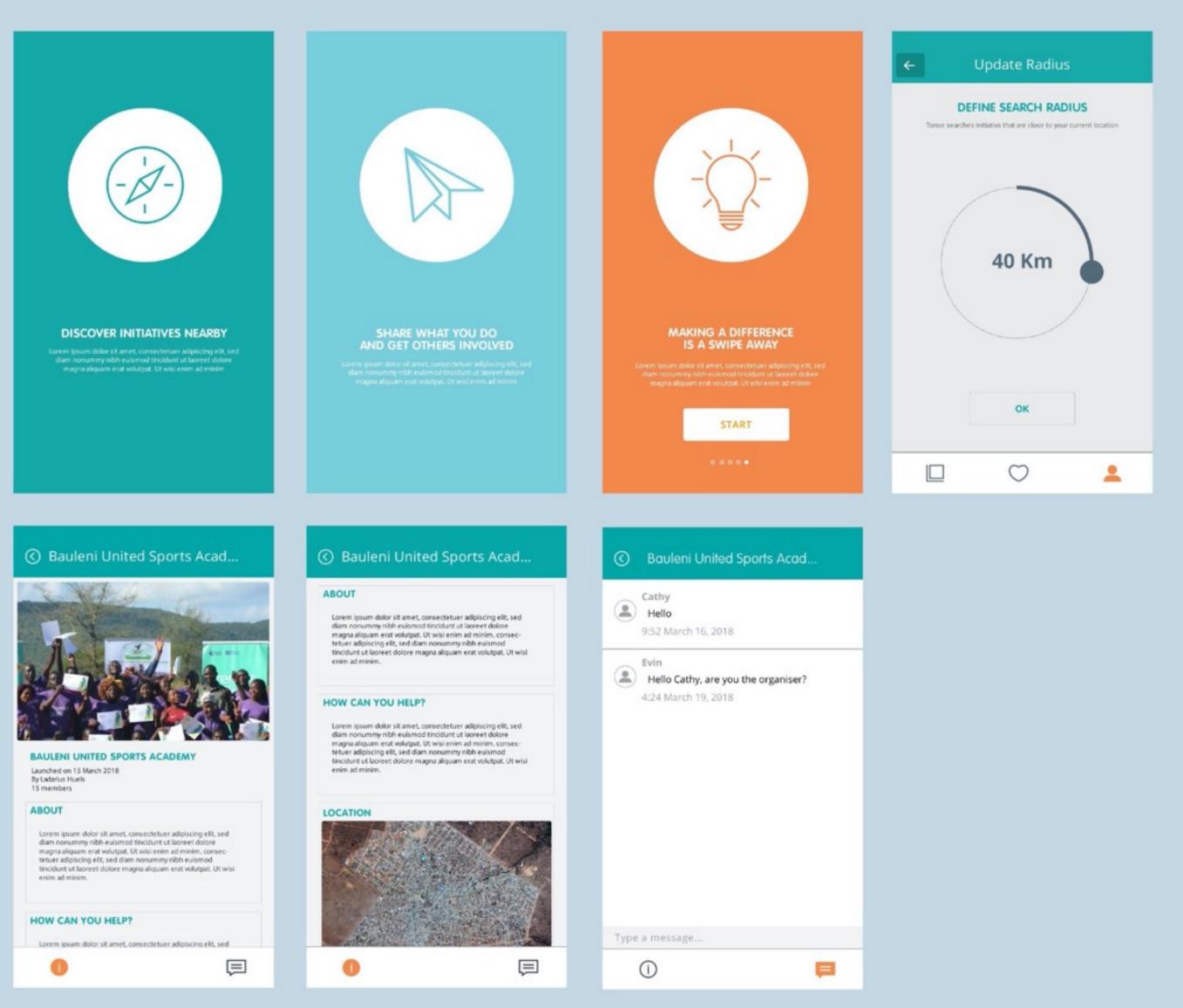
Ku-Atenga.



# TONSE

### UN ZAMBIA: TONSE APP DEVELOPMENT: 2018





BBC MEDIA ACTION 'ISHIWI, THE VOICE': FEBRUARY 2016

# THE APPROACH WAS TO DESIGN A LOGO THAT WOULD EFFECTIVELY COMMUNICATE ISHIWI'S BRAND ETHOS.

ISHIWI! A GROUND-BREAKING YOUTH-LED ACCOUNTABILITY INITIATIVE COMBINED THE SKILLS OF RESTLESS DEVELOPMENT ZAMBIA AND BBC MEDIA ACTION TO ADDRESS THE PRIORITIES OF YOUNG PEOPLE AND ENABLE THEM PARTICIPATE IN KEY DEMOCRATIC PROCESSES AT LOCAL AND NATIONAL LEVELS.

ISHIWI'S AIM WAS TO GIVE YOUNG PEOPLE THE VOICE TO EFFECTIVELY PARTICIPATE IN GOVERNANCE AND DECISION MAKING PROCESSES. ISHIWI AIMED TO USE MASS MEDIA TO INCREASE ACCESS TO INFORMATION, GENERATE DISCUSSION TO ENGAGE CITIZENS, AND ULTIMATELY MOTIVATE THEM TO TAKE ACTION AND BE MORE INVOLVED IN THE DECISIONS THAT AFFECT



Ku-Atenga.





**SNV PROJECT LOGOS**: 2015 TO 2016

**THE OVERALL OBJECTIVE WAS TO** CREATE A UNIQUE **BRAND IDENTITY** FOR EACH SNV

**PROJECT.** 





**SNV ANNUAL REPORTS:** 2012 TO 2014

# **GRAPHIC DESIGN**

**FOR HIGH QUALITY ANNUAL REPORTS FOR SNV ZAMBIA AS PER GLOBAL BRAND STANDARDS. THE DESIGNS COMBINED** MIXED MEDIA **COMPONENTS OF PHOTOGRAPHY AND ILLUSTRATION.** 





26 Annual Report 2014

1

**Renewable Energy** 



small scale jatropha farmers sold an additional 22MT of jatropha seed increasing their incomes, 1,600 lamps produced and an increase of jatropha oil for lighting from under 100 litres to over 2,600 litres. 60 biodigesters were constructed, enabling increased productivity and healthier living environment for over 300 citizens.



4 Annual Report 2014

SNV PROJECT BROCHURES: 2012 TO 2014

GRAPHIC **DESIGN** FOR THE **ORGANISATION'S** VARIOUS **PROJECTS**.





**Biogas for Productive Use** 

**Biogas for Productive Use** 



Sustainable Nutrition for All (SN4A)

for All (SN4A)

#### Water, Sanitation and Hygiene



Access to safe, clean drinking water and sanitation is a basic human right. Yet, more than one third of the world's population do not have access to proper sanitation, and many people do not have access to reliable sources of drinking water.

While absolute scarcity of safe water and sanitation is an issue, a critical constraint is inequitable and unjust distribution. Those without access to safe water and improved sanitation are often the poorest and most marginalised groups of society. In Water, Sanitation and Hygiene (WASH) we strive for access to sustainable basic services for all.

Our work in the WASH sector aims to improve the performance of all parties involved. We contribute to improved WASH service delivery, specifically by promoting:

- Access to safe, sufficient and reliable drinking water supply.
- Access to improved sanitation.
- Sustained positive change in hygiene behaviour.

SNV intervenes in the rural, small town and peri urban WASH subsectors. In Zambia, SNV is currently working in the rural subsector. Our focus is on sustainability of existing water infrastructure and accelerating progress in access to sanitation and hygiene services. Target groups consist of national governments, local governments, the private sector, and civil society.



zambia@snvworld.org www.snvworld.org/zambia

SNV SMART WORKS



ZAMBIA NATIONAL FARMERS UNION: 2014 TO 2015

**THE AGENCY** WAS CONTRACTED TO REVAMP THE CONTENT AND **DESIGN** THE **ORGANIZATION' S MONTHLY** PUBLICATION **'THE ZAMBIAN** FARMER'.



Ku-Atenga.



The mouthpiece of the agricultural industry in Zambia

# **The Rise** of the Grain

Zambia's Bumper Harvest

**The Beef** with the Meat Industry



No farmer, No food, No future

No farmer, No food, No future



#### **JUNE 2014**

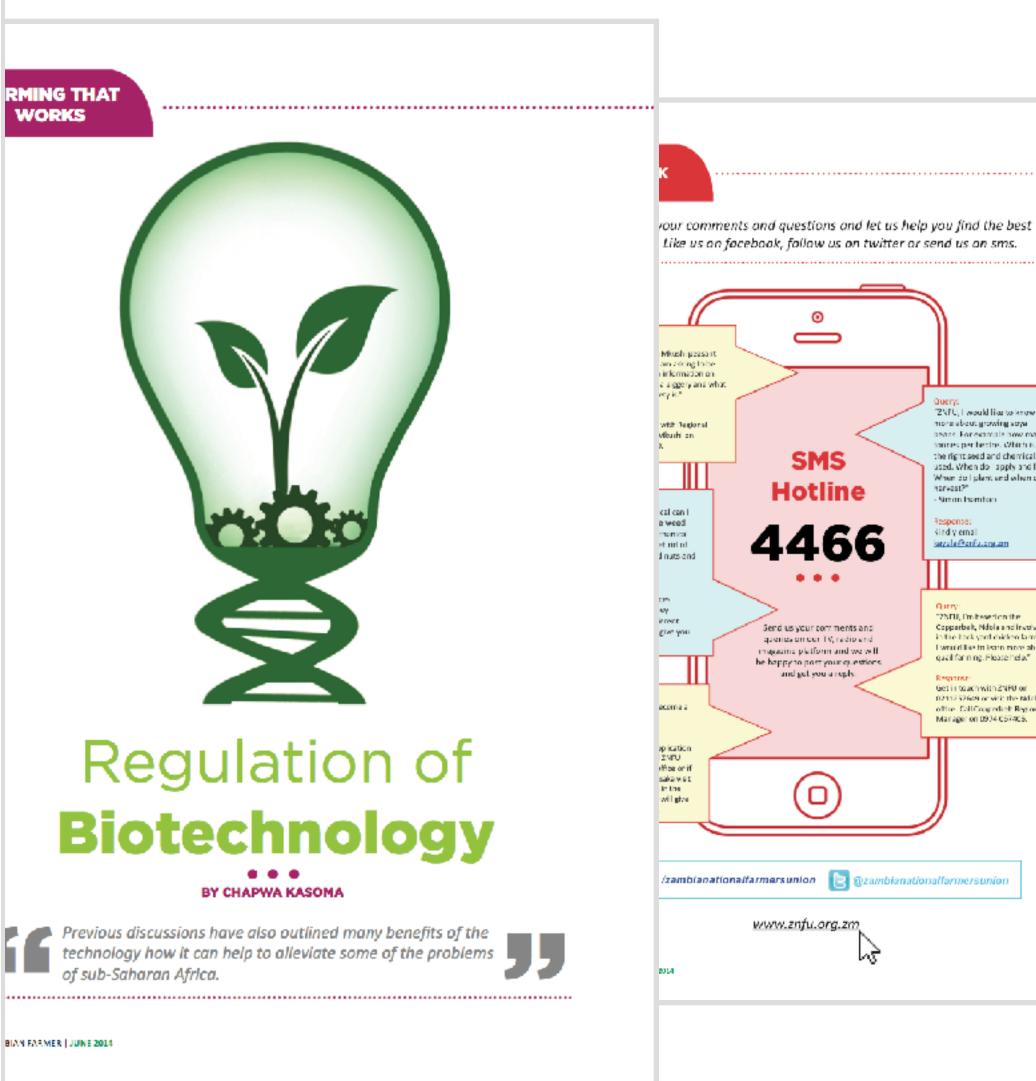
#### INSIDE:

**ZNFU Launches E-extension System** and Unveils New Building

> **News from** the Region

Verbatim - Women **Farmers on the Agri-Tech Expo** 





Vol. 19, No. 2 (K20





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SMS

and get you a reply

( 0

"ZNFU, I would like to know more about growing soya beans. For example how many tonnes per heatre. Which is the right seed and chemicals used. When do Lapply and how When do I plant and when do I Simon hambao

sind y email kayala⊜enfatenatam

72NEU, I'm besed on the Copparbalk, Ndola and involved in the back yord chicken larming

I would like to learn more about quail forming. Please help."

Get in touch with 2NPU on 0211252649 or visit the Milelo office. Call Couperlieft Regional Manager on 0934/057405.

SOCIAL MEDIA MANAGEMENT



AMATHEON AGRI: 2015 TO 2016

PUBLIC RELATIONS AND MEDIA COMMUNICATIONS CONSULTANCY FOR AMATHEON-AGRI ZAMBIA. DEVELOPING AND IMPLEMENTING COMMUNICATIONS STRATEGY FOR AMATHEON-AGRI CORPORATE EVENT TO LAUNCH COMMUNITY LIVESTOCK CENTRE IN MUMBWA DISTRICT. **PROVIDING STRATEGIC COMMUNICATIONS ADVICE** FOR THEIR MEDIA COMMUNICATION IN ZAMBIA.



Ku-Atenga.



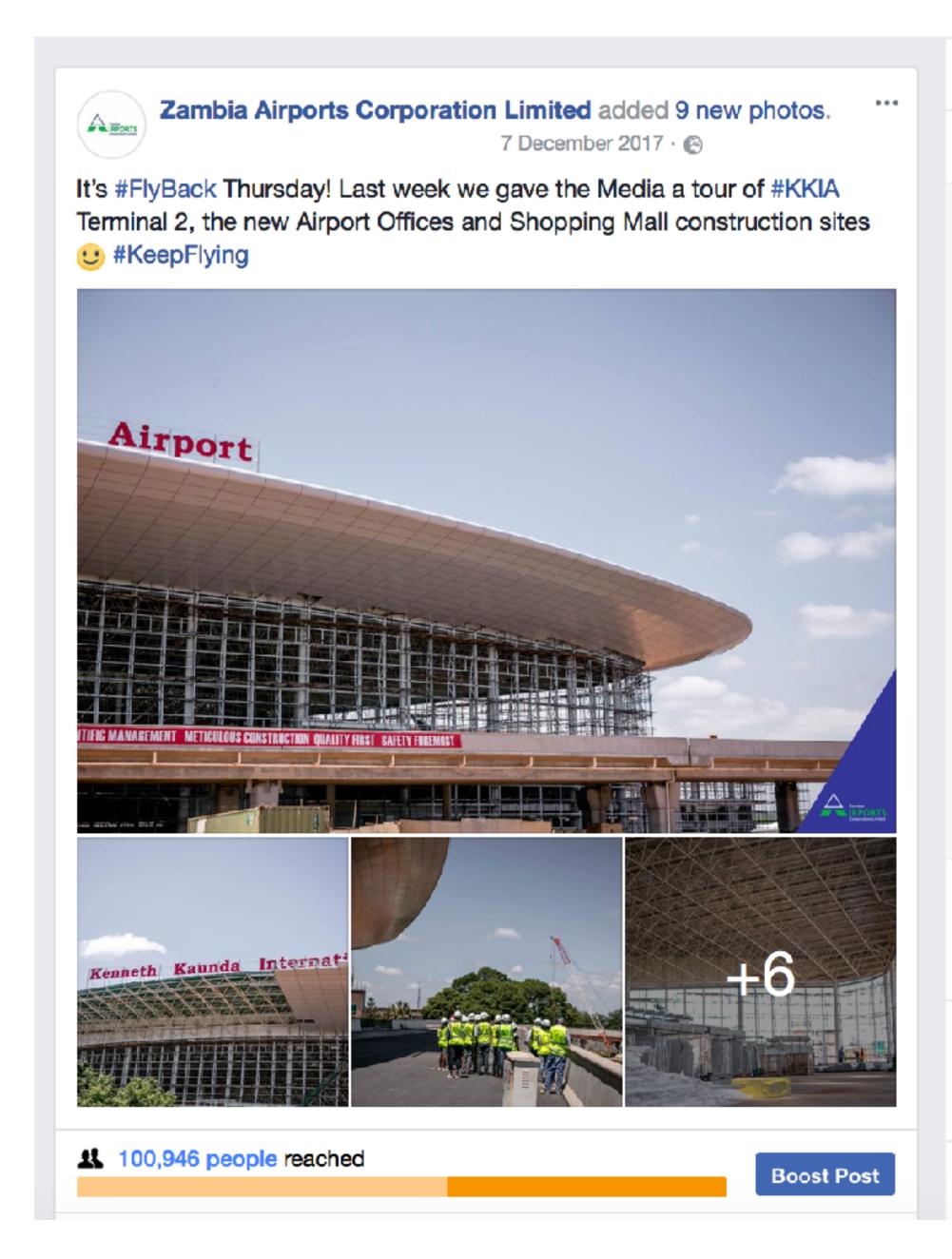
### ZAMBIA AIRPORTS CORPORATION LIMITED: 2017-2018

**CONTENT CONCEPT DEVELOPMENT**, COMMUNITY MANAGEMENT, MEDIA **PRODUCTION AND MONTHLY ANALYSIS** FOR THE ZAMBIA AIRPORTS CORPORATION LIMITED'S SOCIAL MEDIA ACCOUNTS **ON FACEBOOK, TWITTER, INSTAGRAM** AND YOUTUBE.

THE PAGES FOLLOWING HAS GROWN **BY OVER 50,000 FOLLOWERS AND ENGAGEMENT LEVELS HAVE GROWN BY OVER 60% SINCE THE AGENCY TOOK OVER MANAGEMENT IN NOVEMBER 2017.** 

#### **FACEBOOK, TWITTER, INSTAGRAM:**





| 100,946 People Reached   |                         |                                |  |  |
|--|-------------------------|--------------------------------|--|--|
| 2,543 Reactions, c   | omments & shares i      |                                |  |  |
| <b>2,046</b>   | <b>1,345</b><br>On post | 701<br>On shares               |  |  |
| 141<br>O Love  | <b>105</b><br>On post   | <b>36</b><br>On shares         |  |  |
| <b>8</b><br>😝 Haha   | <b>5</b><br>On post     | 3<br>On shares                 |  |  |
| 59<br>😯 Wow  | 49<br>On post           | 10<br>On shares                |  |  |
| 1<br>😧 Sad   | <b>1</b><br>On post     | 0<br>On shares                 |  |  |
| <b>180</b><br>Comments   | <b>123</b><br>On Post   | <b>57</b><br>On Shares         |  |  |
| 112<br>Shares  | <b>112</b><br>On Post   | 0<br>On Shares                 |  |  |
| 26,916 Post Clicks   |                         |                                |  |  |
| <b>18,947</b><br>Photo views   | <b>0</b><br>Link clicks | 7,969<br>Other Clicks <i>i</i> |  |  |
| NEGATIVE FEEDBACK  |                         |                                |  |  |
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reported in the time zone of your ad account.

**HILTON GARDEN** INN LUSAKA: 2017-2018

# **CONTENT CONCEPT DEVELOPMENT**, COMMUNITY **MANAGEMENT, MEDIA PRODUCTION AND MONTHLY ANALYSIS**

FOR HILTON GARDEN INN LUSAKA SINCE DECEMBER 2017.

THE AGENCY WAS MANDATED TO DEVELOP THE HOTEL'S SOCIAL MEDIA PAGES FROM SCRATCH AND USE THESE **PAGES AS MARKETING CHANNELS DURING THE PRELAUNCH PHASE UP UNTIL** THE LAUNCH PHASE AND **BEYOND**.

#### FACEBOOK, TWITTER, **INSTAGRAM:**

@HIL NGARDENINNLUSAKA Ku-Atenga.

Garden in

Hilton Garden Inn Lusaka

off Cairo Road in the city's Central Business District. #BrightheartedHospitality #HGILusaka #WeAreHilton



Published by Ku-Atenga Media [?] - 7 August at 13:06 - 🕥

- Experience exceptional hospitality at the Hilton Garden Inn. We're located in the heart of Lusaka's rhythm at Society Business Park,





#### Performance for your post

#### 155,153 People Reached

...

1,350 Reactions, comments & shares i

| <b>1,034</b>            | <b>876</b><br>On post |              | <b>158</b><br>On shares |
|-------------------------|-----------------------|--------------|-------------------------|
| 57                      | <b>41</b>             |              | <b>16</b>               |
| O Love                  | On post               |              | On shares               |
| 2                       | 2                     |              | <b>0</b>                |
| 😆 Haha                  | On post               |              | On shares               |
| <b>36</b>               | <b>33</b>             |              | <b>3</b>                |
| 😯 Wow                   | On post               |              | On shares               |
| <b>1</b>                | <b>1</b>              |              | <b>0</b>                |
| 🙀 Sad                   | On post               |              | On shares               |
| 177                     | <b>136</b>            |              | <b>41</b>               |
| Comments                | On Post               |              | On Shares               |
| <b>44</b>               | <b>44</b>             |              | 0                       |
| Shares                  | On Post               |              | On Shares               |
| 3,953 Post Clicks       |                       |              |                         |
| <b>2,732</b>            | <b>1</b>              | ks           | 1,220                   |
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PIZZA HUT ZAMBIA 2014 - 2018

CONTENT CONCEPT **DEVELOPMENT**, COMMUNITY MANAGEMENT, **MEDIA PRODUCTION AND** MONTHLY

**ANALYSIS** FOR PIZZA **HUT ZAMBIA SINCE** DECEMBER 2017.

FACEBOOK, TWITTER, **INSTAGRAM:** 

**@PIZZAHUTZAMBIA** 





Pizza Hut Zambia is with Kili Jo and 7 others. [?] · 20 December 2017 · 🚱

One pizza for you, one for your bff, chocolate pizza for your friend with a sweet tooth and you can split the cheesy garlic twists and chips Now tag them and come enjoy a **#TripleTreat!** #PizzaHut



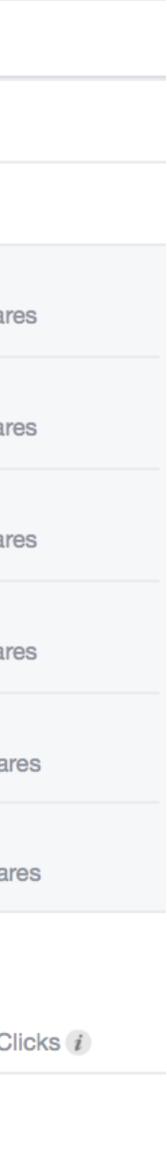
#### Performance for your post

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| 6,065 Reactions, o | comments & shares <i>i</i> |                      |
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| <b>5,476</b>       | <b>5,453</b><br>On post    | <b>23</b><br>On shar |
| 76                 | <b>75</b>                  | <b>1</b>             |
| O Love             | On post                    | On shar              |
| <b>7</b>           | <b>7</b>                   | <b>0</b>             |
| 😝 Haha             | On post                    | On shar              |
| <b>43</b>          | <b>41</b>                  | <b>2</b>             |
| <b>Wow</b>         | On post                    | On shar              |
| <b>438</b>         | <b>411</b>                 | <b>27</b>            |
| Comments           | On Post                    | On Sha               |
| <b>27</b>          | <b>26</b>                  | <b>1</b>             |
| Shares             | On Post                    | On Sha               |
| 1,572 Post Clicks  |                            |                      |
| <b>1,253</b>       | 0                          | <b>319</b>           |
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TIKAMBE NATULANDE, BBC **MEDIA ACTION :** 2015 TO 2016

COMMUNICATIONS CONSULTANCY AND **PRODUCER** FOR BBC MEDIA ACTION ZAMBIA TV SHOW, TIKAMBE, FOCUSING **ON SEXUAL REPRODUCTIVE** HEALTH COMMUNICATION FOR ADOLESCENTS. **DEVELOPMENT OF MULTI-**MEDIA PLATFORM COMMUNICATIONS STRATEGY AND PRODUCER OF THE TV SHOW; OVERSEEING THE **OVERALL PRODUCTION. DEVELOPED THE SOCIAL** MEDIA CAMPAIGN STRATEGY FOR THE PROJECT.



MEDIA ACTION





of people don't routinely practise safe sex with new partners



of people either don't use contraception, or leave it up to their partners



Youth and Sports Minister Hon. Vincent Mwale accepting a position paper from #Tikambe Community Journalists at the 2nd National Dialogue whose objective was to encourage young people to engage with their leaders in critical and constructive dialogue & Debates on #SRHR matters affecting young people. #LetsTalk

| ji Lik | ke 📕 Comment 🍌 Share   |
|--------|--|
| 6 83   | 2  |
| 3 shar | es   |
|        | Jackson Psalmist Good work Tean<br>Natulande! We are proud of your wo<br>representing Young people and prov<br>were we can engage with the leader<br>and keep it #TIKAMBE<br>Like · Reply · 8 December 2015 at 1 |
|        | Tikambe Natulande O Thank  |
| ₹₹Ę    | Write a comment  |

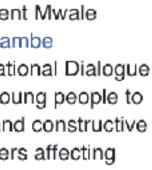


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#Tikambe









THANK YOU FOR YOUR TIME!



