



Ku-Atenga.

CAPABILITY BOOK

INTRODUCTION

AFTER ALMOST SEVEN YEARS OF OPERATION KU-ATENGA MEDIA HAS STEADILY BUILT A REPUTATION OF SKILLED AND EFFICIENT EXECUTION WITH A DIAGNOSTIC ABILITY TO PROVIDE COMMUNICATIONS SOLUTIONS IN A WAY THAT IS TAILORED TO THE ORGANISATIONAL BLUEPRINT OF OUR VARIED CLIENTS.

THE UNIQUE APPROACH LIES IN UNDERSTANDING THE DNA OF A CLIENT AND CARRYING OUT A DEEP ANALYSIS OF NEEDS FOR AN AFRICAN LANDSCAPE, THEN DESIGNING COMMUNICATIONS TOOLS THAT CAN ACHIEVE THE DESIRED RESULTS.

THIS APPROACH HAS BEEN IMPLEMENTED TO CREATE COMMUNICATIONS PRODUCTS IN AFRICAN TERRITORIES FOR CLIENTS WITH AN INTERNATIONAL BASE AND CLIENTS WITH VERY SPECIFIC LOCAL FOCUS.

THE METHODOLOGY HAS WORKED WELL WHEN DEVELOPING CONCEPTS WITH TERRITORIAL NUANCES AND COMMUNICATION GAPS. WE HAVE WORKED WITH AFRICAN GOVERNMENTS ALL THE WAY UP TO COMPLEX DEVELOPMENT ORGANISATIONS THAT REQUIRE COMMUNICATIONS PRODUCTS THAT FIT ACROSS A GLOBAL LANDSCAPE WITH OFTEN VARIED TARGET GROUPS.



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The background features a series of overlapping, angular white shapes on a solid pink field. These shapes create a sense of depth and movement, resembling stylized architectural elements or abstract mountain peaks. The largest shape is a large white triangle pointing towards the top right, with several smaller shapes nested within and around it.

BRAND MANAGEMENT & ACTIVATIONS

EUROPEAN UNION:
2017 - 2021

**VISIBILITY AND
COMMUNICATIONS**
CONTRACT FOR THE EU
DELEGATION OFFICE IN
ZAMBIA. ACTIVITIES HAVE
INCLUDED LAUNCH OF
NATIONAL AUTHORISING
OFFICE (GRZ) AND EU
LAUNCH OF FINANCE
PROJECTS FOR
AGRICULTURE, SERVICE
PROVISION,
ENTREPRENEURSHIP AND
THE ENVIRONMENT.



FORD FOUNDATION AND OPEN SOCIETY
FOUNDATIONS:
2020

MAPPED AND TAILORED

A SOCIAL MEDIA
COMMUNICATIONS
STRATEGY TO BE
IMPLEMENTED AT THE SUB-
REGIONAL AND PAN-
AFRICAN LEVEL.

THE PROJECT ENTAILS
WORKING WITH AFRICAN
CIVIL SOCIETY TO CREATE A
'CIRCLE OF INFLUENCE' TO
APPLY CONSISTENT
PRESSURE ON POLICY AND
DECISION MAKERS IN THE
GOVERNANCE SPACE FOR
IMPACTFUL DEVELOPMENT.



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FORD
FOUNDATION



OPEN SOCIETY
FOUNDATIONS

BRITISH COUNCIL/ZAP:
2016 - 2018

**DESIGNED AND
CURATED** THE
ZAMBIA WOMEN
PARLIAMENTARY
CAUCUS (ZPWC) AND
ZAMBIAN NATIONAL
WOMEN'S LOBBY GROUP
#STANDUPTOBULLYING
CALL TO ACTION
AGAINST THE CYBER
BULLYING OF WOMEN IN
LEADERSHIP AND
POLITICS.



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SOUTHERN SUN
RIDGEWAY
LAUNCH AND
REVEAL EVENT:
NOVEMBER 2019

**COORDINATED
AND MONITORED**
THE MEDIA AND SOCIAL
MEDIA MARKETING FOR
OF THE LAUNCH OF
SOUTHERN SUN
RIDGEWAY.

AS ONE OF ZAMBIA'S
OLDEST HOTELS,
SOUTHERN SUN
RIDGEWAY COMPLETED
A STYLISH
REFURBISHMENT OF
ROOMS AND PUBLIC
AREAS.



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HILTON GARDEN INN HOTEL:
2017 - 2018

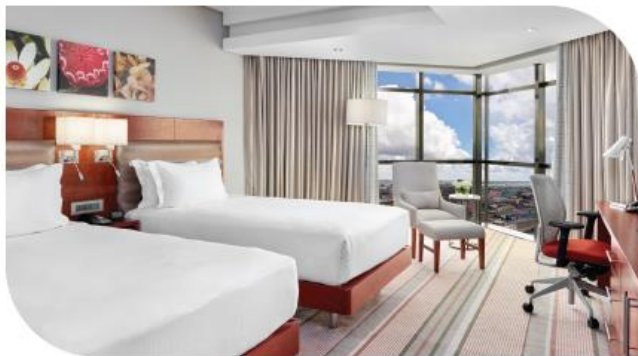
RE-OPENING AND
BRAND MANAGEMENT
OF THE FIRST HILTON HOTEL IN
ZAMBIA. DEVELOPING THE
LOCAL BRAND, MANAGING
GLOBAL-LOCAL BRAND STORY,
DESIGNING AND HOSTING
HIGH-LEVEL LAUNCH EVENT,
DEVELOPING CONTENT AND
BRAND VISIBILITY FOR THE
HOTEL.



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Now Open



Hilton Garden Inn Lusaka is Now Open!



Weekend Stay Package

USD221.00 per room per night

Special offer code: HGILWKN
Bookable via email: LUNCC_RM@hilton.com

T&Cs
Offer valid for stays before the 31st August 2018
Friday & Saturday nights only
Prices inclusive of taxes



AMATHEON-AGRI INTERNATIONAL: 2015 - 2018

MANAGING HIGH LEVEL DELEGATE VISITS AND EVENTS.

THIS INCLUDES PRESIDENTIAL
VISITS, GLOBAL OFFICE CEO
CORPORATE ENGAGEMENT,
CONTENT AND BRAND
MANAGEMENT.



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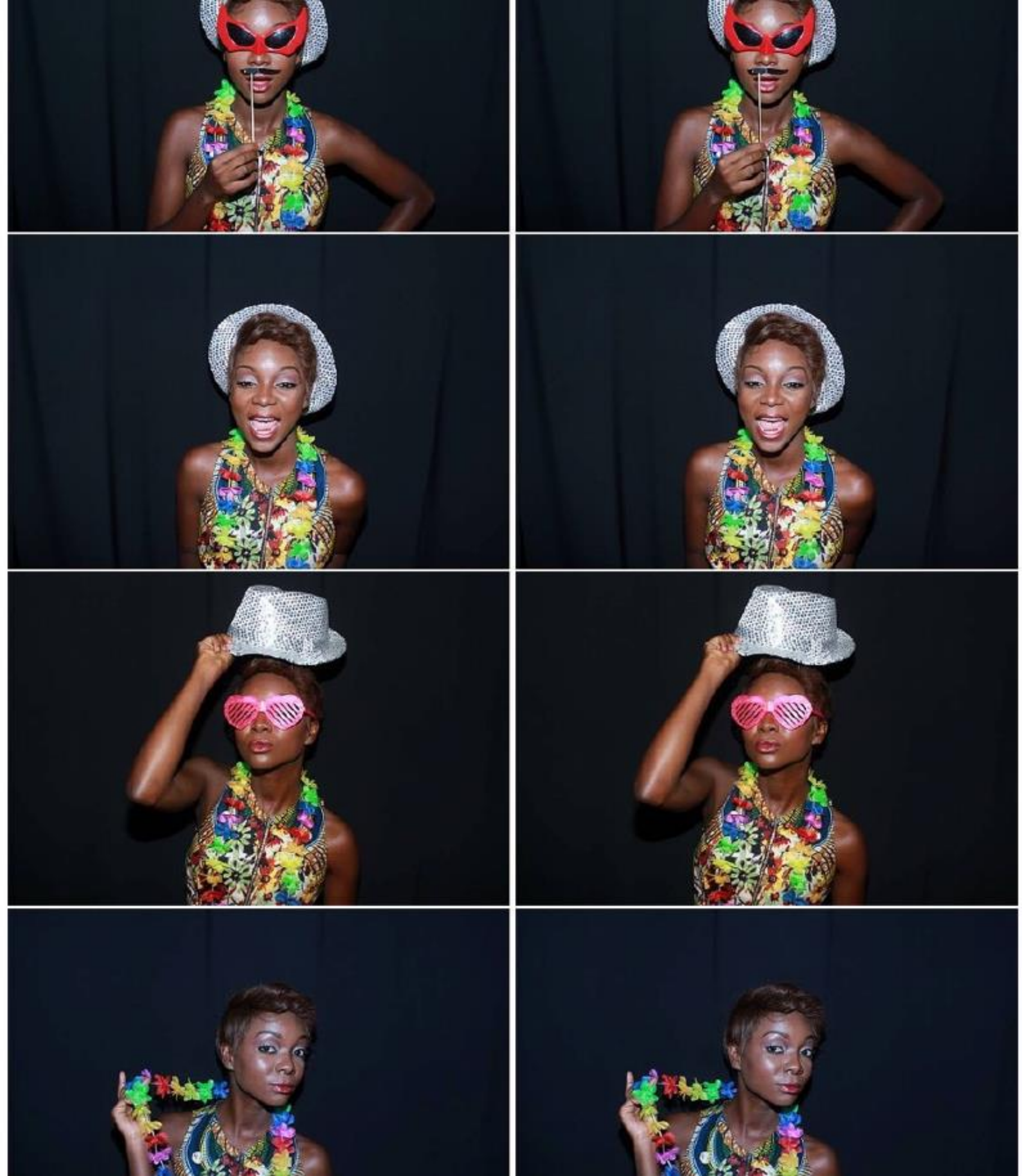
PIZZA HUT PRE-LAUNCH PARTY: NOVEMBER 2014

CONCEPT DEVELOPMENT, MEDIA COMMUNICATIONS, EVENT MANAGEMENT CONSULTANCY

FOR THE PIZZA HUT ZAMBIA BRAND WHEN IT CAME INTO THE COUNTRY. THIS INVOLVED DEVISING THE OVERALL CONCEPT AND MARKETING APPROACH. THE PRELAUNCH PARTY WAS A TEASER LEAD UP EVENT TO THE GRAND LAUNCH OF THE BRAND. INVITED PEOPLE TO THE EVENT WERE ZAMBIAN CELEBRITIES, SOCIALITES, BLOGGERS AND THE PRESS. THIS ACTIVITY WAS SUCCESSFUL IN BUILDING HYPE AROUND THE LAST FEW DAYS BEFORE THE BRAND'S GRAND LAUNCH.



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ART OF A WOMAN CONFERENCE: 2016-2017

THE ART OF WOMAN CONFERENCE HOSTED BY SOUTH AFRICAN COMPANY NDALO MEDIA. NDALO MEDIA IS THE COMPANY THAT PUBLISHES THE DESTINY MAGAZINES AND SAWUBONA, THE SOUTH AFRICAN IN-FLIGHT MAGAZINE ON SOUTH AFRICAN AIRWAYS.

KHANYI DHLOMO, CEO OF NDALO MEDIA WAS THE KEYNOTE SPEAKER AT THE EVENT. MS. NDALO LED A PANEL OF PROMINENT ZAMBIAN WOMEN ENTREPRENEURS IN A DISCUSSION ON THE “ART OF WOMAN” IN THE ZAMBIAN BUSINESS ENVIRONMENT. THE WOMEN INCLUDED MULENGA KAPWEPWE, MUKWANDI CHIBESAKUNDA, MONICA MUSONDA, FORMER FIRST LADY MAUREEN MWANAWASA, LULU HAANGALA ETC. #ARTOFWOMAN TRENDLED ON SOCIAL MEDIA FOR A FEW DAYS AS QUESTIONS AND COMMENTS KEPT MAKING THE ROUNDS BOTH IN ZAMBIA AND SOUTH AFRICA.



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MINISTRY OF EDUCATION: 2017



RESPONSIBLE FOR
**OPERATIONALISING
SECTOR-WIDE
COMMUNICATIONS
STRATEGY** ALONG WITH
DEVELOPING INDIVIDUAL
MINISTRY DIRECTORATE
COMMUNICATIONS STRATEGIES,
PROVIDING TRAINING AND
IMPLEMENTATION RUNS FOR
COMMUNICATIONS.



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AECOM/NIRAS: 2018



**DEVELOPING DRAFT
VISIBILITY AND
COMMUNICATIONS
STRATEGY** FOR THE DEPT OF
ENERGY UNDER THE MINISTRY OF
ENERGY WITH A FOCUS ON FIVE
MAIN STAKEHOLDERS: ZESCO,
RURAL ELECTRIFICATION
AUTHORITY, OPPPI AND ENERGY
REGULATION BOARD.

MUSA DUDHIA & CO: 2018

ADVOCATES & NOTARIES

MUSA DUDHIA & CO.

**DEVELOPING FINANCE
AND PITCH DOCUMENT
FOR HIGH LEVEL
INTERNATIONAL
CLIENTS** FOR INVESTMENT IN
THE ENVIRONMENT AND
CONSERVATION SECTOR IN
ZAMBIA.

The background features a solid blue field with several large, white, angular geometric shapes. These shapes are composed of multiple triangles and polygons, some of which are nested or overlapping, creating a dynamic, abstract composition. The shapes are primarily located on the right side and bottom of the frame, leaving the left side more open for the text.

MEDIA PRODUCTION

**EUROPEAN UNION DELEGATION
AUDIO PODCAST:
2017**

**GENERATING SPECIFIC AUDIO MATERIAL FOR
EUD PROJECT PARTNER WORK IN
DEVELOPMENT SECTORS FOR DISTRIBUTION
ON EUD PUBLIC AND SOCIAL MEDIA
PLATFORMS.**

**I STAND FOR PEACE PODCAST
KU-ATENGA MEDIA PODCASTS. AN INITIATIVE
TO CONTRIBUTE TO THE DISCUSSION ON
NATIONAL DEVELOPMENT IN THE COUNTRY.**

**[HTTPS://SOUNDCLOUD.COM/USER-524704598/
I-STAND-FOR-PEACE-PODCAST-EPIISODE-ONE](https://soundcloud.com/user-524704598/i-stand-for-peace-podcast-episode-one)**



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AGRIPROFOCUS 'INVESTMENTS IN POULTRY': JANUARY 2016

THE OVERALL OBJECTIVE
OF THE ASSIGNMENT
WAS TO **DEVELOP A
SHORT
VIDEO** SHOWCASING
VARIOUS OPPORTUNITIES
IN THE HORTICULTURE
SECTOR IN ZAMBIA. THE
ASSIGNMENT INCLUDED
RESEARCH AND
SCHEDULING MEETINGS
WITH VARIOUS
STAKEHOLDERS AROUND
THE COUNTRY.

<https://youtu.be/CxSVETXn3k0>



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and the Embassy of The Kingdom of The Netherlands

Investment Opportunities in the Zambian Poultry Sector



AgriProFocus

Subscribe 176

4,132 views



Annually \$80 million dollars is invested in the poultry

Investment Opportunities in the Zambian Poultry Sector



AgriProFocus

Subscribe 176

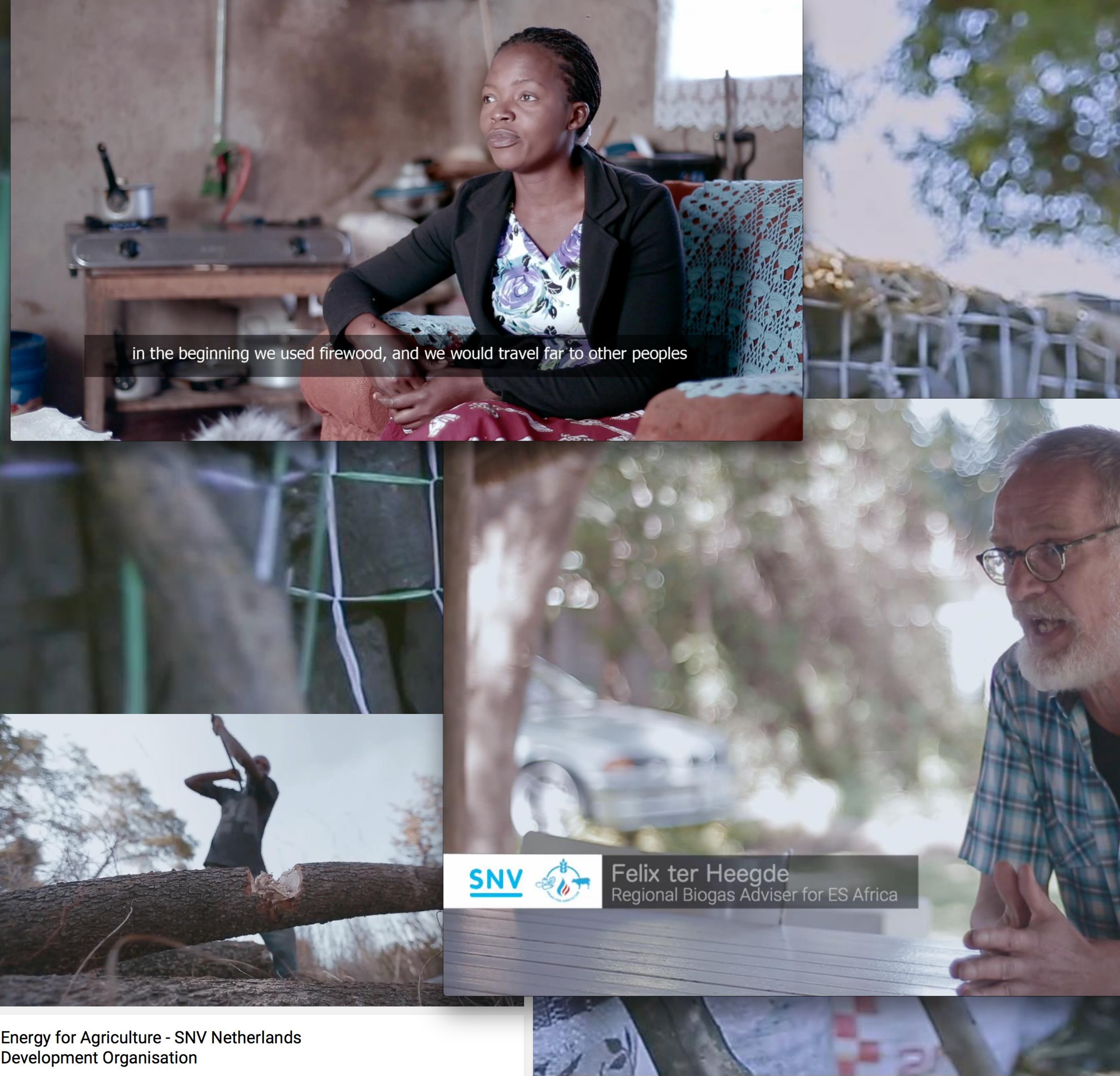
SNV ENERGY FOR AGRICULTURE 'ZAMDIGESTOR BIOGAS': MAY 2016

THE OVERALL OBJECTIVE OF THE ASSIGNMENT IS TO PRODUCE A **SHORT DOCUMENTARY FILM** AND ONE **RADIO JINGLE** BASED ON THE ENERGY FOR AGRICULTURE PROJECT IMPLEMENTED BY SNV THE NETHERLANDS DEVELOPMENTS ORGANIZATION IN ZAMBIA WITH A SPECIAL FOCUS ON; THE IMPORTANCE OF BIO-DIGESTER TECHNOLOGY IN ZAMBIA (INTRODUCTION TO DEVELOPING THE BIOGAS SECTOR IN ZAMBIA), THE USE OF BIOGAS AND BIO-SLURRY, THE CONSTRUCTION AND MAINTENANCE OF THE BIO-DIGESTER, MAINTENANCE AND OPERATION OF A BIO DIGESTER.

[HTTPS://YOUTU.BE/LJZ-YLA0B9Y](https://youtu.be/LJZ-YLA0B9Y)



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CIVIL SOCIETY ENVIRONMENT
FUND 'GROWING GREEN':
NOVEMBER 2013

DEVELOPMENT OF THE CIVIL
SOCIETY ENVIRONMENTAL
FUND (CSEF) VISUAL AND
TEXT REPORT IN THE FORM
OF THE **DOCUMENTARY
AND PUBLICATION.** THE
ORGANISATION'S GOAL WAS
TO DETAIL AND DOCUMENT
WORK THEY HAD DONE IN
MITIGATING HARMFUL
EFFECTS ON THE
ENVIRONMENT THROUGH
INDUSTRIAL ACTIVITY,
CLIMATE CHANGE AND POOR
MANAGEMENT OF NATURAL
RESOURCES.



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The background features a series of overlapping, angular shapes in a vibrant orange and a clean white. These shapes create a dynamic, architectural feel, with sharp points and lines that intersect across the frame. The orange shapes form the primary background, while the white shapes are layered on top, creating a sense of depth and movement.

BRAND
DEVELOPMENT

GERMAN DEVELOPMENT
COOPERATION (GIZ),
ITAWA SPRINGS WATER
PROTECTION PROJECT, 2019

DATA COLLECTION,
COLLATION AND
DESIGN OF VISIBILITY AND
PROJECT COMPLETION MEDIA
PRODUCTS FOR THE ITAWA
SPRINGS WATER PROTECTION
PROJECT HEADED BY THE
GERMAN DEVELOPMENT
COOPERATION (GIZ).



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Lovemore Tembo

Environmental Planner
Ndola City Council

Lovemore has been involved with the ISPP since 2011 when the Natural Resources office at the Ndola City Council was called in by the Department of Water Affairs, who had established that the Springs were contaminated and required concerted efforts to restore. The proposed approach was a novel partnership between several stakeholders that included the Government, private sector (Zambian Breweries), the community of Mapalo and others coming together to find the best solution for the Springs.

Lovemore explained how the capacity building from the ISPP went a long way in helping him acquire skills in eco-system rehabilitation and made him feel confident enough to run such a project on his own in the future. He appreciated the multi-stakeholder approach as it helped to efficiently manage the process.

“Every project has bottlenecks, and with this project, you don’t just move in with bulldozers, level gullies, plant trees, and tell the local community to move out because it’s a protected area. Instead, you work with other parties to come up with mechanisms that can help share the load, and effectively manage the project. This project galvanised all the stakeholders towards a common cause. It is an example of how a multi-stakeholder approach can be used to solve a serious problem”

Lovemore was impressed by what had been achieved by the project and noted that the hands on approach and training, helped him acquire skills that would be helpful to him both in his professional and personal life.

BRITISH COUNCIL, ZAP SUCCESS STORIES: 2016 TO CURRENT

ON THE ZAMBIA ACCOUNTABILITY PROGRAMME (ZAP) FOR BRITISH COUNCIL WE HAVE BEEN **DOCUMENTING SUCCESS STORIES** IN THEIR AREAS OF OPERATION THAT INCLUDE WOMEN'S PARTICIPATION IN ELECTIONS, EDUCATION FOR GIRLS, STRENGTHENING VOTER EDUCATION ETC. WE HAVE BEEN TRAVELING AROUND THE COUNTRY COLLECTING AND DOCUMENTING THE STORIES THAT WILL BE SHARED ON VARIOUS PLATFORMS. ONE OF THE STORIES INCLUDE BUUMBA MALAMBO THE YOUNGEST WOMAN AT THE AGE OF 24, WHO WAS ELECTED AS A COUNCILOR IN KAFUE DISTRICT.



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Towards equality: increasing the participation of women candidates in political elections

zap
Zambia
Accountability
Programme



Key Messages



- Equal representation of men and women in leadership positions is key to comprehensive and representative national development.
- The enhancement of women's participation in political governance needs the support of all stakeholders.

“Women's lobby came a critical point when I was almost breaking down and the campaign had gotten hard. They came through for me and set me back on track mentally. They provided mentorship and helped me through. I then went on to win the election with a magnificent margin. They did something big for me”

Buumba Malambo, Magoba Ward Councillor

UN ZAMBIA: TONSE APP DEVELOPMENT: 2018

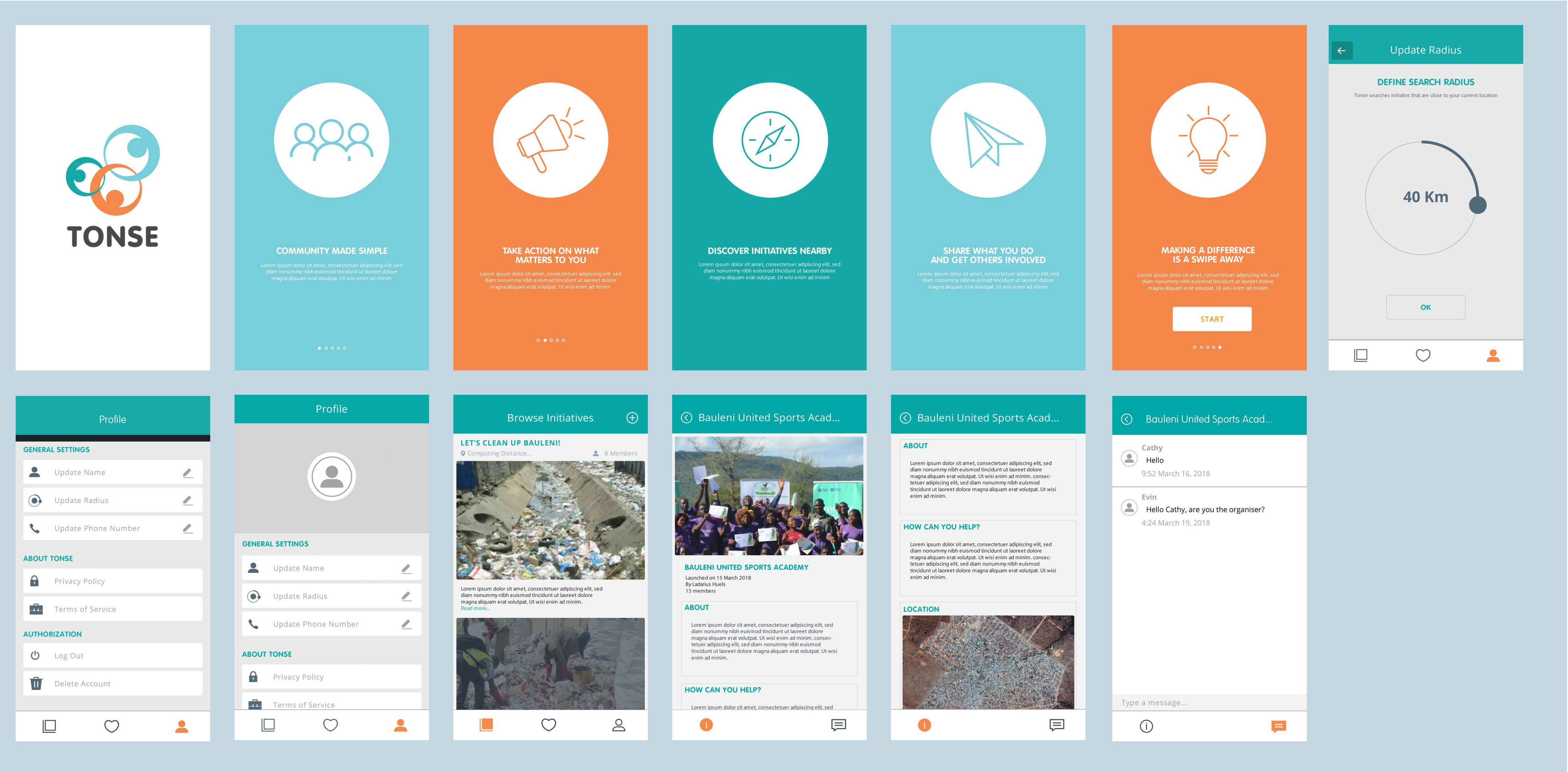
THE UNITED NATIONS' AIM WAS TO DEVELOP AN APP THAT PROMOTED THE SDGS. THEY WANTED AN APP THAT WOULD PROMOTE COMMUNITY ACTION TO TACKLE SOCIAL CHALLENGES. THE AGENCY COORDINATED **MARKET RESEARCH** VIA FOCUS GROUPS TO BASE APP CONCEPT AND ITS MARKETING STRATEGY ON VALID DATA. THEREAFTER THE **TONSE APP** WAS BORN, AN APP THAT AIMS TO SIMPLIFY COMMUNITY ACTION! THE APP IS AVAILABLE ON THE PLAY STORE FOR FREE DOWNLOAD.



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UN ZAMBIA: TONSE APP DEVELOPMENT: 2018



BBC MEDIA ACTION 'ISHIWI, THE VOICE': FEBRUARY 2016

THE APPROACH WAS TO **DESIGN A LOGO** THAT WOULD EFFECTIVELY COMMUNICATE ISHIWI'S **BRAND ETHOS**.

ISHIWI! A GROUND-BREAKING YOUTH-LED ACCOUNTABILITY INITIATIVE COMBINED THE SKILLS OF RESTLESS DEVELOPMENT ZAMBIA AND BBC MEDIA ACTION TO ADDRESS THE PRIORITIES OF YOUNG PEOPLE AND ENABLE THEM PARTICIPATE IN KEY DEMOCRATIC PROCESSES AT LOCAL AND NATIONAL LEVELS.

ISHIWI'S AIM WAS TO GIVE YOUNG PEOPLE THE VOICE TO EFFECTIVELY PARTICIPATE IN GOVERNANCE AND DECISION MAKING PROCESSES. ISHIWI AIMED TO USE MASS MEDIA TO INCREASE ACCESS TO INFORMATION, GENERATE DISCUSSION TO ENGAGE CITIZENS, AND ULTIMATELY MOTIVATE THEM TO TAKE ACTION AND BE MORE INVOLVED IN THE DECISIONS THAT AFFECT THEIR LIVES.



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SNV PROJECT LOGOS:
2015 TO 2016

THE OVERALL
OBJECTIVE WAS TO
CREATE A **UNIQUE
BRAND IDENTITY**
FOR EACH SNV
PROJECT.



SUSTAINABLE INTEGRATED LAND
MANAGEMENT SOLUTIONS



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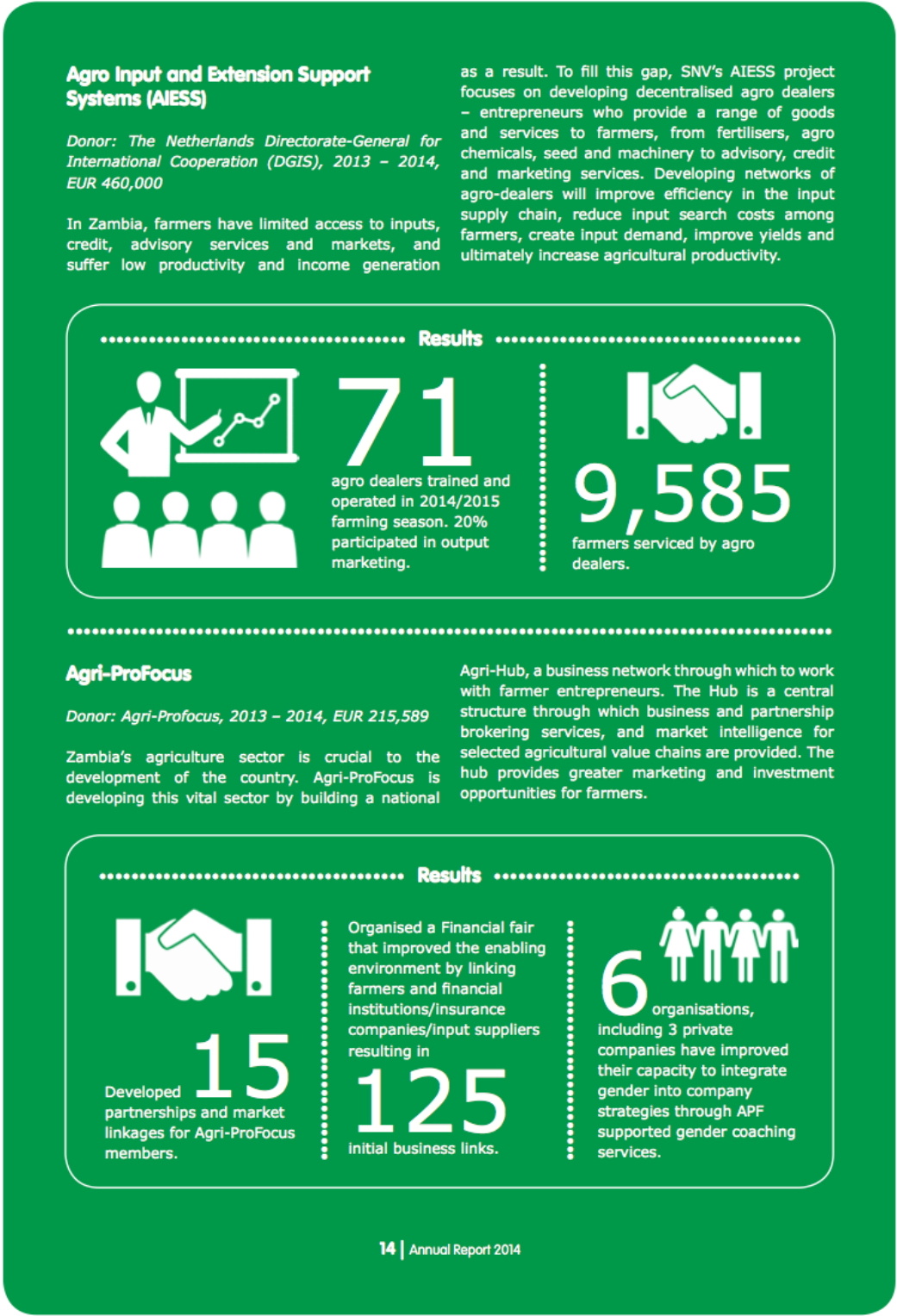
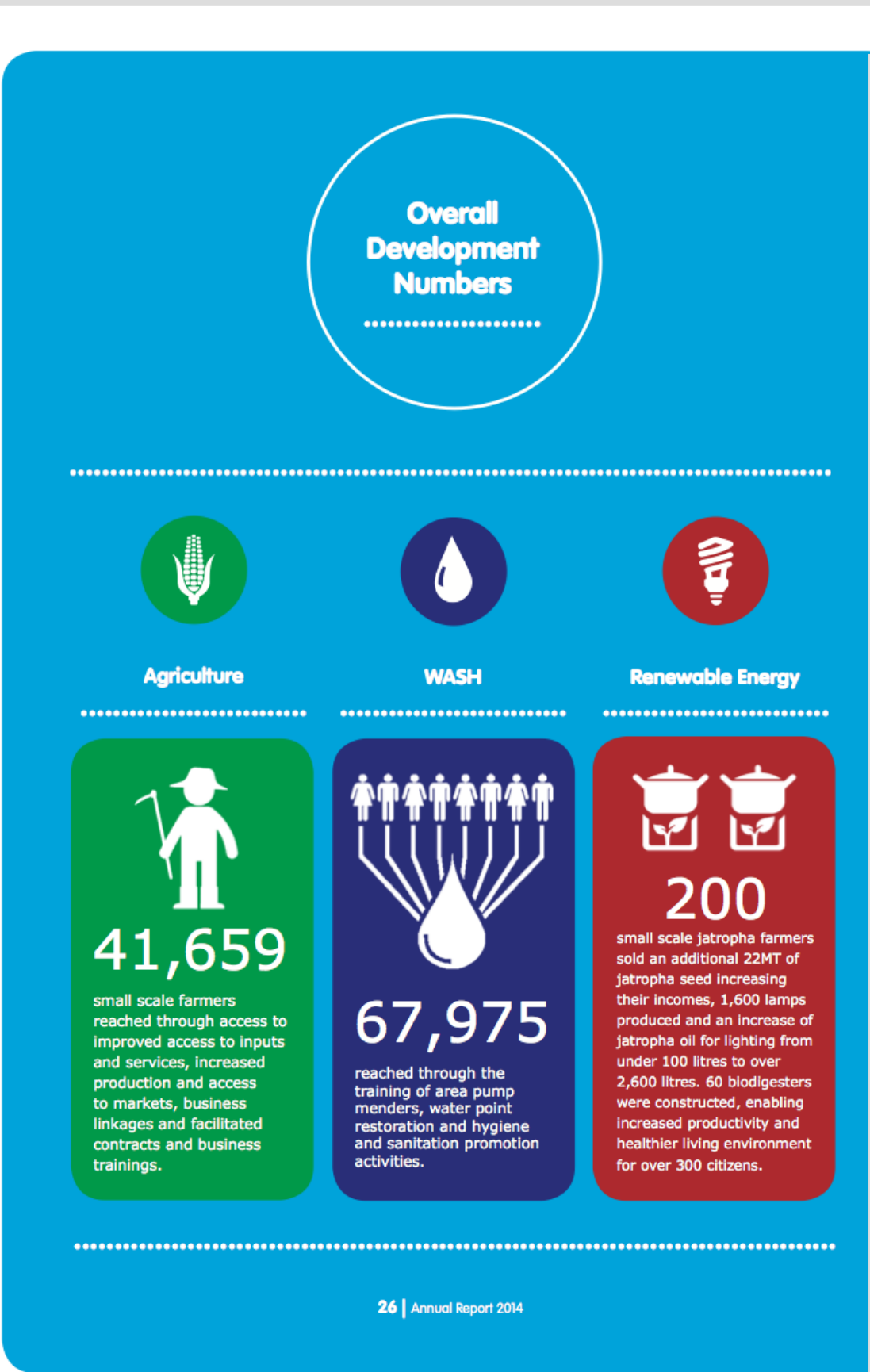
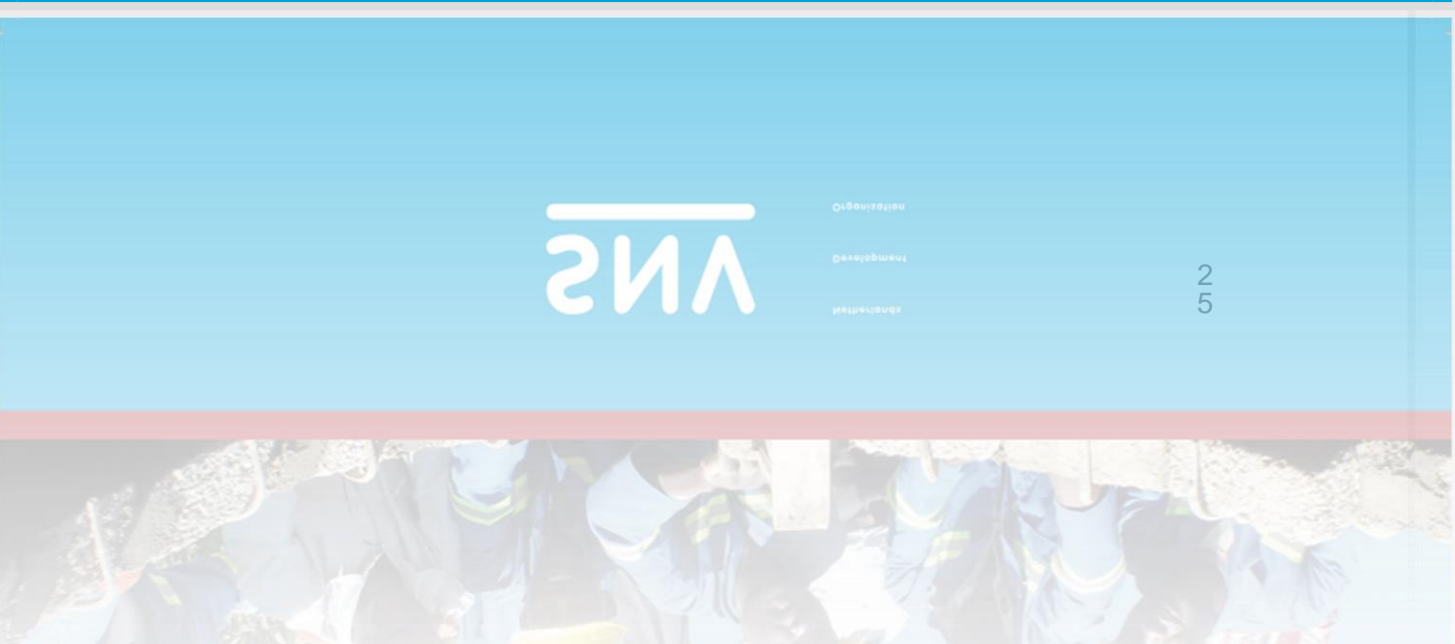
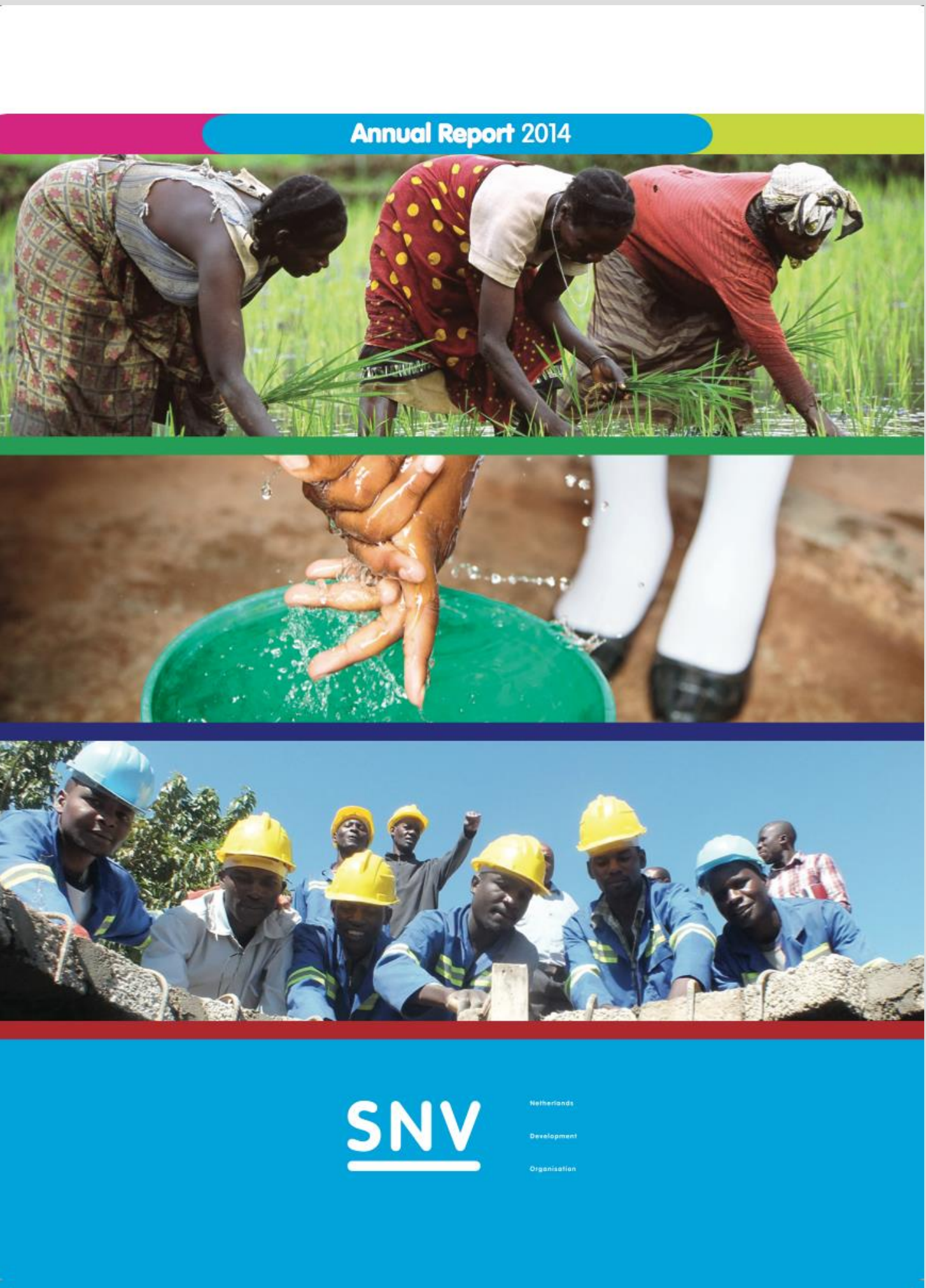
SNV ANNUAL REPORTS:
2012 TO 2014

GRAPHIC DESIGN

FOR HIGH QUALITY
ANNUAL REPORTS FOR
SNV ZAMBIA AS PER
GLOBAL BRAND
STANDARDS. THE
DESIGNS COMBINED
MIXED MEDIA
COMPONENTS OF
PHOTOGRAPHY AND
ILLUSTRATION.



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SNV PROJECT BROCHURES:
2012 TO 2014

GRAPHIC
DESIGN FOR
THE
ORGANISATION'S
VARIOUS
PROJECTS.



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Biogas for Productive Use

Biogas for Productive Use

Sustainable Nutrition
for All (SN4A)

Sustainable Nutrition
for All (SN4A)

Water, Sanitation and Hygiene

Access to safe, clean drinking water and sanitation is a basic human right. Yet, more than one third of the world's population do not have access to proper sanitation, and many people do not have access to reliable sources of drinking water.

While absolute scarcity of safe water and sanitation is an issue, a critical constraint is inequitable and unjust distribution. Those without access to safe water and improved sanitation are often the poorest and most marginalised groups of society. In Water, Sanitation and Hygiene (WASH) we strive for access to sustainable basic services for all.

Our work in the WASH sector aims to improve the performance of all parties involved. We contribute to improved WASH service delivery, specifically by promoting:

- Access to safe, sufficient and reliable drinking water supply.
- Access to improved sanitation.
- Sustained positive change in hygiene behaviour.

SNV intervenes in the rural, small town and peri urban WASH subsectors. In Zambia, SNV is currently working in the rural subsector. Our focus is on sustainability of existing water infrastructure and accelerating progress in access to sanitation and hygiene services. Target groups consist of national governments, local governments, the private sector, and civil society.

zambia@snvworld.org
www.snvworld.org/zambia

zambia@snvworld.org
www.snvworld.org/zambia

ZAMBIA NATIONAL FARMERS UNION: 2014 TO 2015

THE AGENCY WAS CONTRACTED TO REVAMP THE CONTENT AND DESIGN THE ORGANIZATION'S MONTHLY PUBLICATION 'THE ZAMBIAN FARMER'.



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The **Zambian Farmer**

The mouthpiece of the agricultural industry in Zambia

JUNE 2014

INSIDE:

ZNFU Launches E-extension System and Unveils New Building

News from the Region

Verbatim - Women Farmers on the Agri-Tech Expo

The Rise of the Grain

Zambia's Bumper Harvest

The Beef with the Meat Industry



/zambianationalfarmersunion
 @zambianationalfarmersunion



No farmer, No food, No future

Vol. 19, No. 2

K20



No farmer, No food, No future

Vol. 19, No. 2

K20

WORKING THAT WORKS



Regulation of Biotechnology

BY CHAPWA KASOMA

Previous discussions have also outlined many benefits of the technology how it can help to alleviate some of the problems of sub-Saharan Africa.

ZAMBIAN FARMER | JUNE 2014

our comments and questions and let us help you find the best Like us on facebook, follow us on twitter or send us an sms.



/zambianationalfarmersunion @zambianationalfarmersunion

www.znfu.org.zm

The background features a series of overlapping, angular shapes in a vibrant green and a clean white. These shapes create a dynamic, modern aesthetic with sharp lines and varying depths, suggesting a sense of movement and structure.

SOCIAL MEDIA MANAGEMENT

AMATHEON AGRI:
2015 TO 2016

PUBLIC RELATIONS AND MEDIA

COMMUNICATIONS

CONSULTANCY FOR
AMATHEON-AGRI ZAMBIA.
DEVELOPING AND
IMPLEMENTING
COMMUNICATIONS STRATEGY
FOR AMATHEON-AGRI
CORPORATE EVENT TO
LAUNCH COMMUNITY
LIVESTOCK CENTRE IN
MUMBWA DISTRICT.
PROVIDING STRATEGIC
COMMUNICATIONS ADVICE
FOR THEIR MEDIA
COMMUNICATION IN ZAMBIA.



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ZAMBIA AIRPORTS CORPORATION
LIMITED:
2017-2018

CONTENT CONCEPT
DEVELOPMENT,
COMMUNITY
MANAGEMENT, MEDIA
PRODUCTION AND
MONTHLY ANALYSIS FOR THE
ZAMBIA AIRPORTS CORPORATION
LIMITED’S SOCIAL MEDIA ACCOUNTS
ON FACEBOOK, TWITTER, INSTAGRAM
AND YOUTUBE.

THE PAGES FOLLOWING HAS GROWN
BY OVER 50,000 FOLLOWERS AND
ENGAGEMENT LEVELS HAVE GROWN
BY OVER 60% SINCE THE AGENCY
TOOK OVER MANAGEMENT IN
NOVEMBER 2017.

FACEBOOK, TWITTER, INSTAGRAM:
@ZAMBIAAIRPORTS
YOUTUBE
ZAMBIA AIRPORTS CORPORATION
LIMITED



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Zambia Airports Corporation Limited added 9 new photos.

7 December 2017 · 🌐

It's #FlyBack Thursday! Last week we gave the Media a tour of #KKIA Terminal 2, the new Airport Offices and Shopping Mall construction sites 😊 #KeepFlying



 100,946 people reached

Boost Post

100,946 People Reached

2,543 Reactions, comments & shares ⓘ

2,046 👍 Like	1,345 On post	701 On shares
141 ❤️ Love	105 On post	36 On shares
8 😂 Haha	5 On post	3 On shares
59 😮 Wow	49 On post	10 On shares
1 😞 Sad	1 On post	0 On shares
180 Comments	123 On Post	57 On Shares
112 Shares	112 On Post	0 On Shares

26,916 Post Clicks

18,947 Photo views	0 Link clicks	7,969 Other Clicks ⓘ
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ad activity is reported in the time zone of your ad account.


HILTON GARDEN
INN LUSAKA: 2017-2018

CONTENT CONCEPT
DEVELOPMENT,
COMMUNITY
MANAGEMENT, MEDIA
PRODUCTION AND
MONTHLY ANALYSIS
FOR HILTON GARDEN INN
LUSAKA SINCE DECEMBER
2017.


THE AGENCY WAS MANDATED
TO DEVELOP THE HOTEL’S
SOCIAL MEDIA PAGES FROM
SCRATCH AND USE THESE
PAGES AS MARKETING
CHANNELS DURING THE
PRELAUNCH PHASE UP UNTIL
THE LAUNCH PHASE AND
BEYOND.

FACEBOOK, TWITTER,
INSTAGRAM:
@HILONGARDENINNLUSAKA









Hilton Garden Inn Lusaka

Published by Ku-Atenga Media [?] · 7 August at 13:06 · 

Experience exceptional hospitality at the Hilton Garden Inn.
We're located in the heart of Lusaka's rhythm at Society Business Park,
off Cairo Road in the city's Central Business District.
[#BrightheartedHospitality](#) [#HGILusaka](#) [#WeAreHilton](#)



Hilton Garden Inn Lusaka is Now Open!



Performance for your post

155,153 People Reached

1,350 Reactions, comments & shares 

1,034  Like	876 On post	158 On shares
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57  Love	41 On post	16 On shares
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2  Haha	2 On post	0 On shares
---	--------------	----------------

36  Wow	33 On post	3 On shares
---	---------------	----------------

1  Sad	1 On post	0 On shares
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177 Comments	136 On Post	41 On Shares
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44 Shares	44 On Post	0 On Shares
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3,953 Post Clicks

2,732 Photo views	1 Link clicks	1,220 Other Clicks 
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NEGATIVE FEEDBACK

2 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

PIZZA HUT ZAMBIA
2014 - 2018

CONTENT
CONCEPT
DEVELOPMENT,
COMMUNITY
MANAGEMENT,
MEDIA
PRODUCTION AND
MONTHLY
ANALYSIS FOR PIZZA
HUT ZAMBIA SINCE
DECEMBER 2017.

FACEBOOK, TWITTER,
INSTAGRAM:
@PIZZAHUTZAMBIA



Pizza Hut Zambia is with Kili Jo and 7 others.

[?] · 20 December 2017 · 🌐

One pizza for you, one for your bff, chocolate pizza for your friend with a sweet tooth and you can split the cheesy garlic twists and chips 😊
Now tag them and come enjoy a #TripleTreat!
#PizzaHut



Performance for your post

110,019 People Reached

6,065 Reactions, comments & shares ⓘ

5,476 👍 Like	5,453 On post	23 On shares
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76 ❤️ Love	75 On post	1 On shares
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7 😂 Haha	7 On post	0 On shares
-------------	--------------	----------------

43 😮 Wow	41 On post	2 On shares
-------------	---------------	----------------

438 Comments	411 On Post	27 On Shares
-----------------	----------------	-----------------

27 Shares	26 On Post	1 On Shares
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1,572 Post Clicks

1,253 Photo views	0 Link clicks	319 Other Clicks ⓘ
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NEGATIVE FEEDBACK

2 Hide Post	3 Hide All Posts
1 Report as Spam	0 Unlike Page

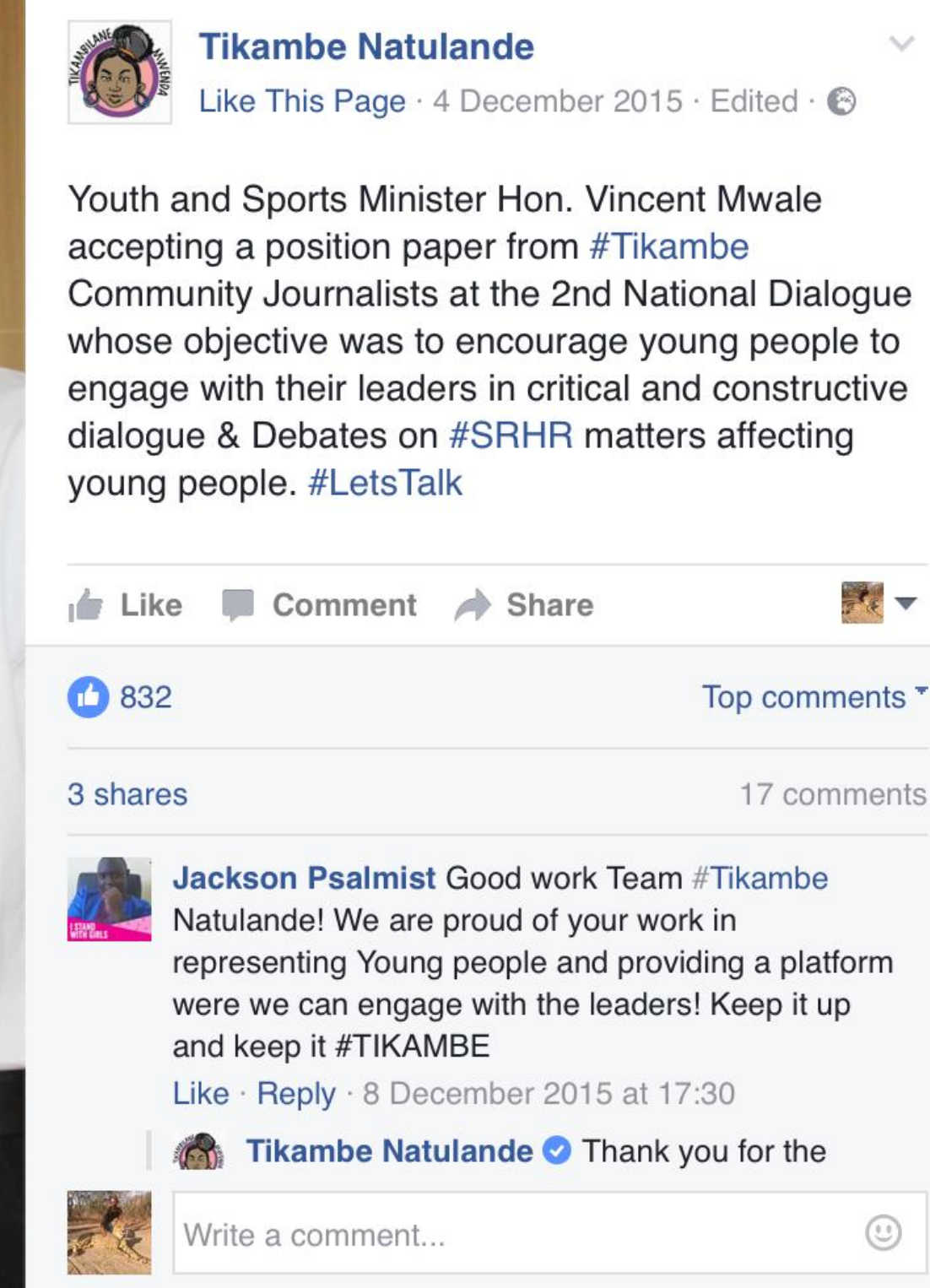
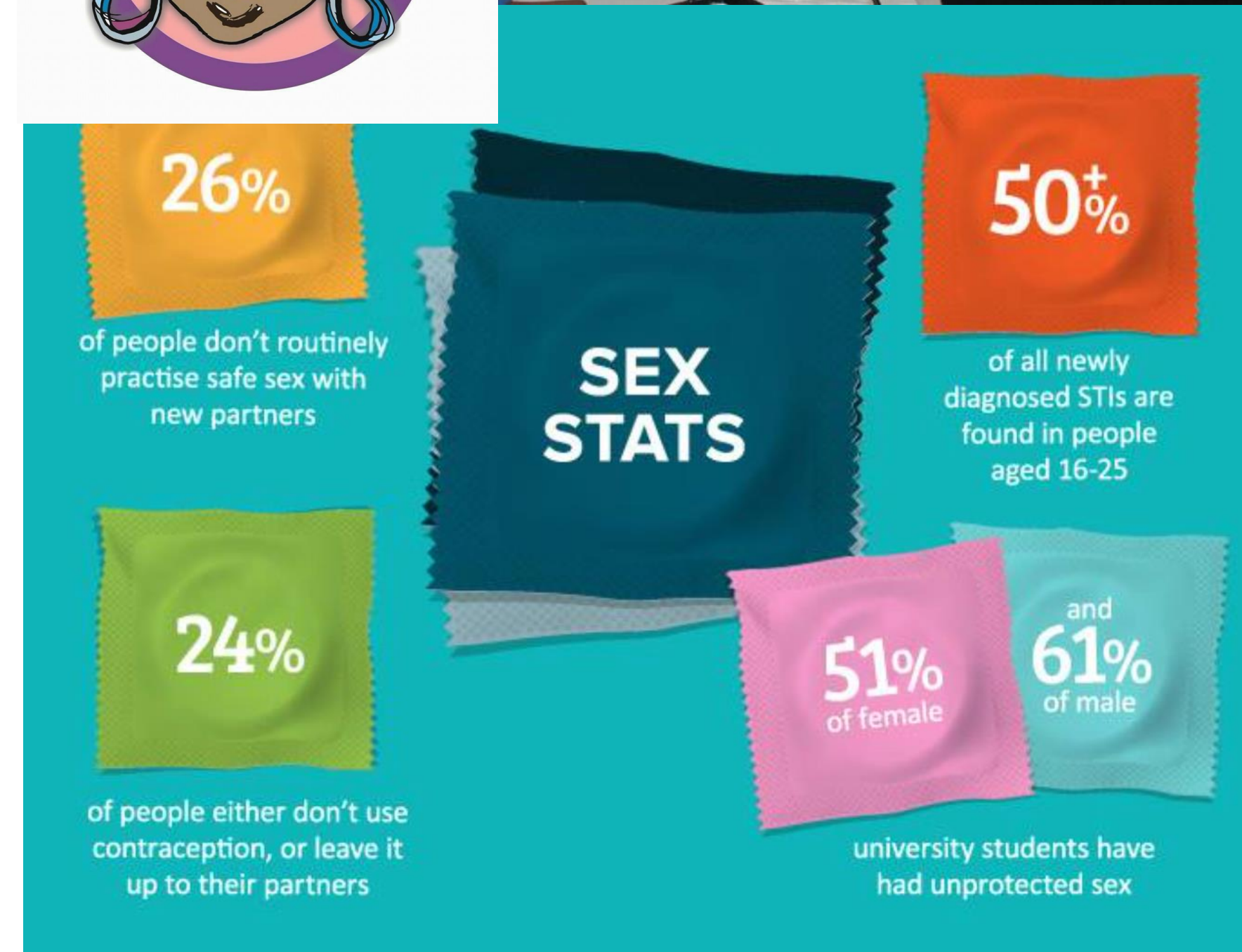
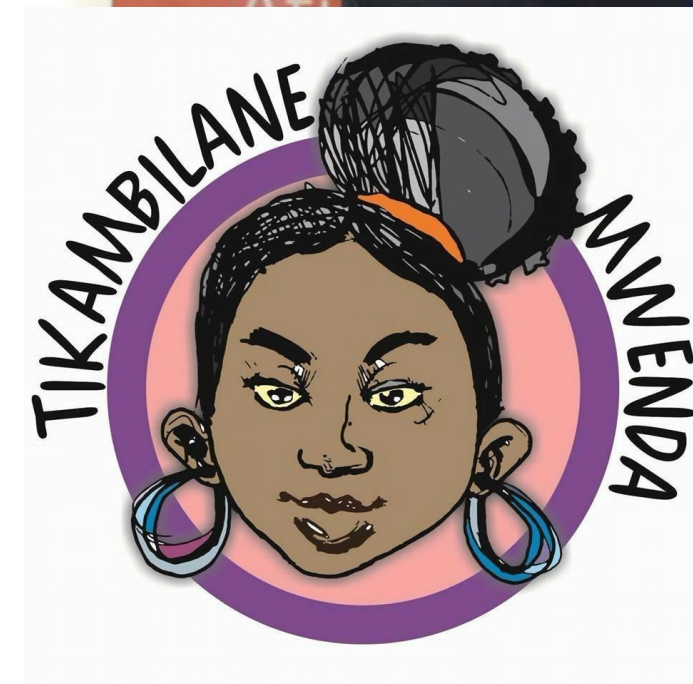
Insights activity is reported in the Pacific time zone. Ad activity is reported in the time zone of your ad account.

TIKAMBE NATULANDE, BBC
MEDIA ACTION :
2015 TO 2016

COMMUNICATIONS
CONSULTANCY AND
PRODUCER FOR BBC
MEDIA ACTION ZAMBIA TV
SHOW, TIKAMBE, FOCUSING
ON SEXUAL REPRODUCTIVE
HEALTH COMMUNICATION
FOR ADOLESCENTS.
DEVELOPMENT OF MULTI-
MEDIA PLATFORM
COMMUNICATIONS STRATEGY
AND PRODUCER OF THE TV
SHOW; OVERSEEING THE
OVERALL PRODUCTION.
DEVELOPED THE SOCIAL
MEDIA CAMPAIGN STRATEGY
FOR THE PROJECT.



Ku-Atenga.



100,000



#Tikambe

The background features a series of overlapping, angular shapes in a vibrant pink color. These shapes create a dynamic, modern aesthetic. The text is positioned on the left side of the image, within a white space that is part of the overall composition.

THANK YOU FOR
YOUR TIME!



Ku-Atenga.

